



Environment
Fleet Management
Mobility

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Media Information 2012



How are we going to keep up our mobility, what kind of engines will drive our cars in the future and what options do we have for preserving our resources today? **ecoFleet** tries to get to the bottom of these questions and looks at topics such as „alternative drives“ and „intelligent mobility“ from the commercial driver's point of view. **ecoFleet**, however, opens up perspectives beyond the ordinary and informs readers more comprehensively. Reports on prototypes, future automobile concepts and eco rallies are included as well as reviews on carsharing and fleet-management.

ecoFleet is published 4 times a year, as a special edition and 3 times as a **FIRMENAUTO** supplement.

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Edition No.	Special Features	Trade Fairs	Closing Date	Copy Date	Publication Date
1/2012	Market report on hybrid (electric) cars.		28.03.2012	29.03.2012	20.04.2012
2/2012	Market Report: LPG (liquid petroleum gas) / petroleum gas		29.06.2012	02.07.2012	20.07.2012
3/2012	Electric cars and its peripheral devices (Supplies/research/raw materials)		27.09.2012	28.09.2012	19.10.2012
4/2012	Mobility in companies with focus on carsharing		30.11.2012	03.12.2012	21.12.2012

Topics: Automotive Engineering, Fleet Management, Used Cars, Practise and Law, Reports, Services, Accessories.

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unseperated PDF/X3, CMYK-Modus

- Type, logo + pictures included
- Resolution: picture elements: CT: 304 dpi,
Linework LW 1200 dpi.
- Trim addition: 5 mm

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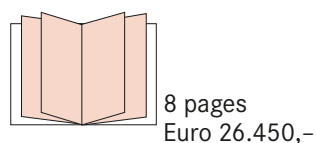
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