

Truck Passion



Media Information 2013



FERNFAHRER EXTRATOUR Media Information 2013

Portrait Technical Data Schedule

With the special edition **EXTRA-TOUR** ETM sets a bright contrast to all the ongoing problems in the transport world. The subtitle „Positive aspects of Road Transport“ implies the new image of the world of trucks. Portrayed are exemplary haulage companies and outstanding truck drivers who are driving equally exceptional vehicles. Although we know about the hectic pace of the transport industry there are still many paradises of sustainability in the transport industry, which at the same time has been able to stay successful and retain its virtues.

Regarding content educational models should also motivate young people to decide for this kind of career.

High quality photo production combined with a calm layout supports our concern. This is how readers of different interests and customers will be pleased. Truck fans will recognize interesting trucks on these pages and truck drivers will gain courage, motivation and find role models as well as useful information on potential employers. All this contributes to constitute a safer and easier future for professional drivers.



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about
EXTRATOUR

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*According to ETM Verlag



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FERNFAHRER EXTRATOUR 2013

Media Information

2013

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* For bleed allow 5mm on all sides. Text and picture elements need to have at least 10mm space from the edge. All prices in Euro + VAT.

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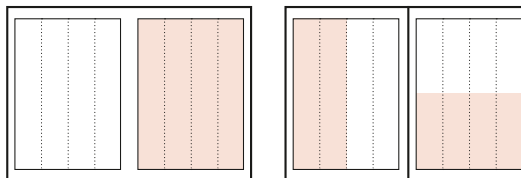


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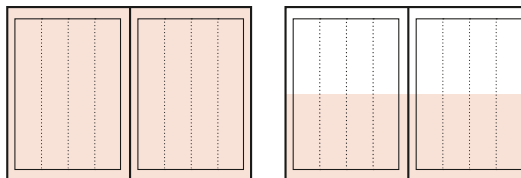
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