



## The Reference Book for Car Fleets





## General Information Who is Who Car Fleets

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This unique reference book for car fleets gives fleetmanagers up-to-date information on figures, names, data, contacts and addresses of major suppliers. Branches are manufacturers, leasing/management, tires/garages, communication, services and trade as well as fuel management.

Our editorial staff presents all suppliers in detail - including address, contact person, specifications on company size, channels of distribution, portraits and special features as running text.

**Your entry will also be recognized at:**

<http://www.firmenauto.de/wiwpdf>

### Printing

Offset

### Copy material

Unseparated PDF-Files.

Digital or CD-ROM with binding colour print. Colour prints need to be made from delivered data.

### Coloured Ads

Euroscale. Minor tone value tolerances are the result of printing conditions.



### Schedule

Who is Who Pkw 2017

### Closing Date

30. 09. 2016

### Copy Date

10. 10. 2016

### Publication Date

18. 11. 2016

(Supplement in FIRMENAUTO 12/16)



## Prices Who is Who Car Fleets No. 15

valid from 1 January, 2016

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### Printed Circulation

51,196\* Copies as supplement in  
FIRMENAUTO 12/16

### Bleed

For bleed allow 5 mm on all sides. Text and picture elements need to have at least 10 mm space from the edge.

### General Terms and Conditions

General terms and conditions of ETMservices apply.  
All prices in Euro + VAT

\*Basis: Printed Circulation on average FIRMENAUTO  
for 01 July 2014 - 30 June 2015

### Who is Who Car Fleets

Format	Size Bleed	Size Type Area	4c
1/1	148 x 210 mm	118 x 180 mm	6,100.00 €

The booking of a 1/1 page advertisement includes a portrait feature free of charge. Your portrait feature will be designed accordingly.

### Company Portrait

1/1 Page	118 x 180 mm	1,750.00 €
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### Premium Partnership

upon request

Die Premium Partnership includes:

- Logo integration of title
- Advertisement U2
- Greeting
- 2/1 pages advertisement
- 2/1 pages company profile



## Contact



Thomas Beck

### Sales Manager

Media advice, offers and orders

EuroTransportMedia

Verlags- und Veranstaltungs-GmbH  
Geschäftsbereich ETMservices

Handwerkstraße 15, 70565 Stuttgart,  
Germany

Thomas Beck

Phone +49. 711. 7 84 98-98

Fax +49. 711. 7 84 98-29

E-Mail [thomas.beck@etm-verlag.de](mailto:thomas.beck@etm-verlag.de)



Alexander Fischer

### Product Manager

Alexander Fischer

Phone +49. 711. 7 84 98-20

Fax +49. 711. 7 84 98-75

E-Mail [alexander.fischer@etmservices.de](mailto:alexander.fischer@etmservices.de)

Internet [www.etmservices.de](http://www.etmservices.de)

### For your Orders

Via Motor Presse Stuttgart:  
confirmations, Invoices

Motor Presse Stuttgart GmbH & Co.KG  
Leuschnerstraße 1, 70174 Stuttgart, Germany

Sabine Kaupp

Phone +49. 711. 1 82-16 39

Fax +49. 711. 1 82-17 83

E-Mail [skaupp2@motorpresse.de](mailto:skaupp2@motorpresse.de)

Internet [www.motorpresse.de](http://www.motorpresse.de)



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