



## FERNFAHRER Autohöfe App





# FERNFAHRER Autohöfe App Media Information 2018

## Characteristics

In cooperation with **UTA**, **FERNFAHRER** introduces **FERNFAHRER Autohöfe App for iPhone and Android**.

**FERNFAHRER Autohöfe App** is the indispensable companion for all truck drivers all over Europe.

**With this App you will find any rest stop, motorway service and petrol station in Europe.**

The truck driver can retrieve all kinds of information regarding opening hours as well as truck stop or petrol station facilities. There is a convenient search field function for periphery and motorway searching or even a search along the driver's route. Drivers cannot miss the nearest Autohof/rest stop because the App tells the user how close you are to your next rest stop.

With the „News“ category the truck driver is provided with any important up-to-date information from the editorial staff of **FERNFAHRER**. If the user is in need of anything he can choose the category „Servicepartner“ to find the nearest service station.

- More than 105.000 professional drivers are using this App to obtain information on rest stops and rest areas along their tours.
- More than 30.000 sessions per month
- On average more than 350 active users per day
- A lot of positive feedback from professional drivers
- Target group: professional driver with affinity towards internet and smartphone
- Languages: German, English, French, Spanish, Italian, Dutch, Polish, Hungarian



Please put the App to the test:





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## Prices and Details

### Autohöfe:

In addition to the basic entry you can add the following packages

#### Logo package

Your logo listings and map view of rest stops

**950.00 €** per year and truck stop

#### Menu package

Your menu will be displayed with your Autohof/rest stop entry.

Menu set up as pdf-file:

**950.00 €** per year and rest stop

Please ask for weekly/monthly prices

### Exclusive Top Postion Package:

Your Autohof/rest stop is always placed with logo in top position on the list of keywords.

**2,400.00 €** per year

### Servicepartner:

- initial runtime 12 months
- iOS and Android
- Integration category visible on start page of App.

Total Price incl. integration and 12 months runtime

**9,600.00 €** (800.00 € per month)

+ potential technical costs

**Please ask for further support.**

**Contact:** Daniela Dihlmann, page 4.



## Your Contact



Daniela Dihlmann

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