



Business,
Events, Services
and Innovations
Presentation



ETMverlag

Media Information 2018



General Information Geschäftliche Informationen

1



Information brochures, special events, occasions and anniversaries can be presented with [Geschäftliche Informationen](#).

On **four editorial** newspaper pages you may introduce or present your company, your events, services and innovations. [Geschäftliche Informationen](#) is a platform for business presentation - whether it is a start-up company, an anniversary, a new business division or an introduction of a new product and/or service.

Your advertisement or that of an associated company can be placed inside.



General Information published as booklet insert in *trans aktuell*.

Schedule

Geschäftliche Informationen

Booking

6 weeks prior publication date

Publication

supplement in *trans aktuell*



Printed Circulation

- 53,099 Copies, of which
- 51,099* Copies as supplement or booklet
in *trans aktuell*
- 2,000** Copies for advertising partners

General Terms and Conditions

General terms and conditions of ETM-Verlag apply.
All prices in Euro + VAT.



trans aktuell is the fortnightly published newspaper for transport, traffic and management. *trans aktuell* offers its readers fast and easy information on traffic and transport all over Germany and Europe. Managers will find any information needed to fulfill their daily tasks. Latest news on marketing trends, legislative bills and transport management are presented in informal newspaper style. *trans aktuell* is news for the floating fleet.

www.transaktuell.de

* Base: Printed circulation *trans aktuell* on average for 01 July, 2016 - 30 June, 2017

** Base: according to ETM Verlag

Geschäftliche Informationen

Scope	Price
4 pages	19,800.00 €
8 pages	upon request

Geschäftliche Informationen published as booklet in newspaper format
315 x 468 mm (width x height).

A supplement can be placed in every *trans aktuell* edition.

Publication of **Geschäftliche Information** in *trans aktuell* is limited to one only.



Your Contact



Werner Faas

Media advice, offers,
orders and printing material

EuroTransportMedia
Verlags- und Veranstaltungs-GmbH
Handwerkstraße 15, 70565 Stuttgart,
Germany

Werner Faas

Phone +49. 711. 7 84 98-96

Fax +49. 711. 7 84 98-29

E-Mail werner.faas@etm.de

Internet www.eurotransport.de

For your Orders

Via Motor Presse Stuttgart:
Confirmations, invoices

Motor Presse Stuttgart GmbH & Co.KG
Leuschnerstraße 1, 70174 Stuttgart,
Germany

Sabine Kaupp

Phone +49. 711. 1 82-16 39

Fax +49. 711. 1 82-17 83

E-Mail skaupp2@motorpresse.de

Internet www.motorpresse.de

ETMverlag

EuroTransportMedia
Verlags- und Veranstaltungs-GmbH

Das Gemeinschaftsunternehmen von DEKRA,
Motor Presse Stuttgart GmbH & Co.KG
und VF Verlagsgesellschaft