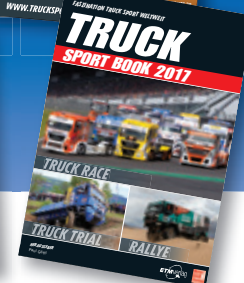




Truck Sport Fascination



ETMverlag

Media Information 2018



General Information TRUCK SPORT Magazin EXTRA: Truck-Grand-Prix

1



The highlight of the season, which is the European Truck Racing Championship, is taking place 29 June - 01 July, 2018 at Nürburgring. [TRUCK SPORT Magazin EXTRA: Truck-Grand-Prix](#) gives exclusive previews to all Truck-Grand-Prix facts. All pages are filled with information on this Country Open Air, weekend support races and industrial fair participants.

[TRUCK SPORT Magazin EXTRA Truck-Grand-Prix](#) reports on the European Truck Racing Championship. Information on teams, novelties and further background details will be given including the most significant events on the off-road sport [Truck Trial](#).

Schedule

TSM EXTRA: Truck-Grand-Prix

Closing Date

09. 04. 2018

Copy Date

13. 04. 2018

Publication Date

02. 06. 2017 (Special part in FERNFAHRER 07/18)



General Information TSM EXTRA: Truck-Grand-Prix

valid from 1 January 2018

2

Printing

Offset

Copy material

Unseparated PDF-Files. Digital or CD-ROM with binding colour print. Colour prints need to be made from delivered data.

Coloured Ads

Euroscale. Minor tone value tolerances are the result of printing conditions.

Bleed

For bleed allow 5 mm on all sides. Text and picture elements need to have at least 10 mm space from the edge.

** For spread pages with adhesive binding, please consider print across gutter.

General Terms and Conditions

General terms and conditions of ETM apply. All prices in Euro + VAT.

TSM EXTRA

Format

Size
Type Area

Size
Bleed

4c

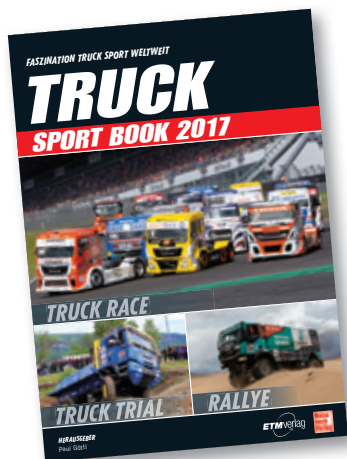
1/1	230 x 298 mm	196 x 263 mm	7,720.– €
2/1	460 x 298 mm	424 x 263 mm	15,440.– €
1/2 vertical	114 x 298 mm	95 x 263 mm	4.760.– €
1/2 horizontal	230 x 150 mm	196 x 129 mm	4.760.– €
1/4 1 column	—	45 x 263 mm	2,710.– €
1/4 2 columns	—	95 x 129 mm	2,710.– €
1/4 4 columns	—	196 x 64 mm	2,710.– €

Printed Circulation

TSM EXTRA: Truck-Grand-Prix

54,296* copies as special part in FERNFAHRER 07/16

* Base: printed circulation FERNFAHRER on average:
1 July 2016 - 30 June 2017



The [Truck Sport Book](#) is annually published with 152 loaded pages including 500 coloured photos. It introduces the entire season of the Truck Race European Championship 2018. Reports on race weekends, technology, sponsoring, teams, background information, summary tables and statistics. Moreover, the season's special moments are included for truck enthusiasts. Truck performers show what can be done in stone quarries and gravel pits. Reports, results and pictures of Rallye Dakar and more Truck Off-Road series are also to be found here.

Starting in November 2018, Truck Sport Book is available in selected bookstores.

Schedule

Truck Sport Book 2018

Closing Date

28. 09. 2018

Copy Date

19. 10. 2018

Publication Date

22. 11. 2018



Advertising Prices Truck Sport Book No. 22

valid from 1 January 2018

4

Printing

Offset

Copy material

Unseparated PDF-Files. Digital or CD-ROM with binding colour print. Colour prints need to be made from delivered data.

Coloured Ads

Euroscale. Minor tone value tolerances are the result of printing conditions.

Printed Circulation:

Truck Sport Book 3,000* copies

Bleed

For bleed allow 5 mm on all sides. Text and picture elements need to have at least 10 mm space from the edge.

General Terms and Conditions

General terms and conditions of ETM apply.

All prices in Euro + VAT.

Truck Sport Book

Format

Size
Bleed

Size
Type Area

4c

1/1	195 x 275 mm	170 x 248 mm	4,230.00 €
2/1	390 x 275 mm	340 x 248 mm	8,450.00 €

Placement

U4	200 x 280 mm	7,140.00 €
----	--------------	------------

Titel Sponsoring

Brand/Product name integrated

upon request

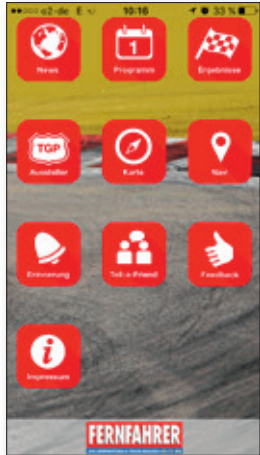
* Base: according to ETM Verlag



Anzeigenpreisliste Truck Sport App No 3

valid from 1 January 2018

5



The indispensable companion for the truck sport fan.

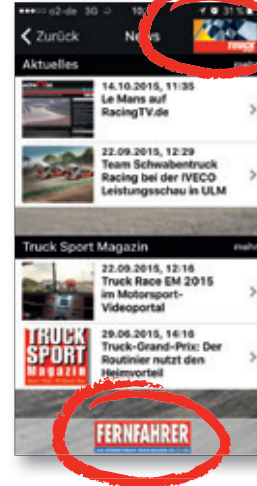
Truck Sport App retrieves all kinds of information from the Truck Sport world: up-to-date Trial Race and Truck Trial news are combined with special information on the Truck-Grand-Prix at Nürburgring.

Truck sport enthusiasts won't miss important figures and schedules.

The seasons' race results as well as race heroes' portraits can be retrieved with the **Truck Sport App**. Every race result of the season is immediately released.

Additional service: list of exhibitors at

Truck-Grand-Prix, information on maps and race scenes, your navigation to the places of events. The **Truck Sport App** is available for iPhone and Android mobiles. You may also download the **Truck Sport App** via iTunes or at Google Play Store.



Truck Sport App

Presentation logo at top of site solely

→ Duration: 12 months 9,900.00 €

Presentation logo at bottom
3 potential spots

→ Duration: 12 months,
each 3,340.00 €

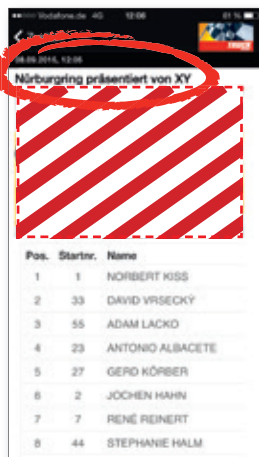


Prices Truck Sport App No 3

valid from 1 January 2018

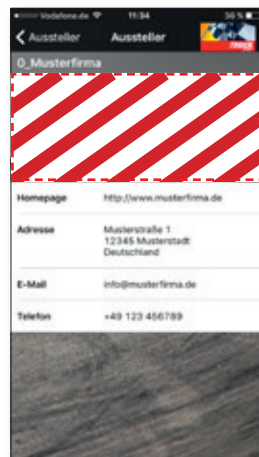
6

Sponsoring for specific category

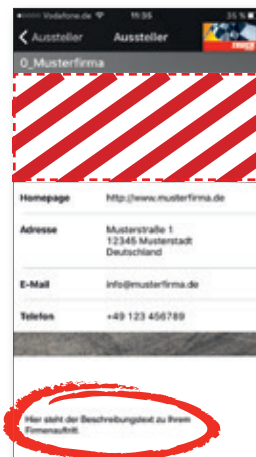


e.g. "Race results presented by xy" + Logo
→ Duration 12 months
500.00 €

Entry in Exhibitors' List Truck-Grand-Prix



Package A:
• Logo and address
→ Duration April – October 2018
190.00 €



Package B:

- Package A + exhibitor information, Logo in exhibitor list, 2 entries in „News“, 1 Schedule entry in „Programm“
- Duration April – October 2018
320.00 €



Further spaces upon request.



Price List Truck Race & Truck Trial Calendar 2018

7

Truck Race Calendar

Special Run with distinct motives

Size	Price
from 1,000	9.00 €
from 2,000	8.00 €
from 3,000	7.00 €
from 4,000	6.00 €
from 5,000	5.00 €

Individual Imprints
upon request



Truck Race

Delivery Date	Beg. Nov. 2018
Format Calendar	59,4 cm x 42,0 cm
Format Advertisement	59,4 cm x 4,5 cm
Scope	1 cover sheet, 12 calendar table, 1 Back board
Paper	Cover sheet: 250 g/m ² woodfree white Calendar: 150 g/m ² woodfree white back board: 500 g/m ² chromo-duplex carton
Print	4c
Processing	Wire-O-Bindung, Plastic twist with centric hanger
Packaging	25 pieces/packing unit, single packaging

Please note for your orders

1. Our prices are in Euro + VAT.
2. Delivery via parcel service or dispatch.
3. Freight costs will be charged on the invoice separately.
4. Transport packaging will be charged separately.
5. Delivery date can be delayed by 2 weeks.
6. Short shipment or excess delivery of 5% are subject to change.



Your Contact



Bettina Pfeffer

Sales

Offers, orders, printing material

EuroTransportMedia

Verlags- und Veranstaltungs-GmbH
Handwerkstraße 15, 70565 Stuttgart,
Germany

Bettina Pfeffer

Phone +49. 711. 7 84 98 63

Fax +49. 711. 7 84 98 29

E-Mail bettina.pfeffer@etm.de

Internet www.eurotransport.de

For your Orders

Via Motor Presse Stuttgart:
confirmations, invoices

Motor Presse Stuttgart GmbH & Co.KG
Leuschnerstraße 1, 70174 Stuttgart, Germany

Sabine Kaupp

Phone +49. 711. 1 82-16 39

Fax +49. 711. 1 82-17 83

E-Mail skaupp2@motorpresse.de

Internet www.motorpresse.de

ETMverlag

EuroTransportMedia
Verlags- und Veranstaltungs-GmbH

Das Gemeinschaftsunternehmen von DEKRA,
Motor Presse Stuttgart GmbH & Co. KG
und VF Verlagsgesellschaft