



FERNFAHRER Autohöfe App





FERNFAHRER Autohöfe App Media Information 2019

Factsheet

In cooperation with **UTA**, **FERNFAHRER** introduces **FERNFAHRER Autohöfe App for iPhone and Android**.

FERNFAHRER Autohöfe App is the indispensable companion for all truck drivers all over Europe.

With this App you will find any Autohof, motorway service and petrol station in Europe.

The truck driver can retrieve all kinds of information regarding opening hours as well as truck stop or petrol station facilities. There is a convenient search field function for periphery and motorway searching or even a search along the driver's route. Drivers cannot miss the nearest Autohof because the App tells the user how close you are to your next.

With the „news“ category the truck driver is provided with any important up-to-date information from the editorial staff of **FERNFAHRER**. If the user is in need of anything he can choose the category „Servicepartner“ to find the nearest service station.

- More than 120.000 professional drivers are using this App to obtain information on rest stops and rest areas along their tours.
- More than 28.000 sessions per month
- On average more than 350 active users per day
- A lot of positive feedback from professional drivers
- Target group: professional driver
- Languages: German, English, French, Spanish, Italian, Dutch, Polish, Hungarian



Please put the App to the test:





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Prices and Details

Autohöfe:

In addition to the basic entry you can add the following packages

Logo package

Your logo listings and map view of rest stops

950.00 € per year and truck stop

Menu package

Your menu will be displayed with your Autohof entry.

Menu set up as pdf-file:

950.00 € per year and Autohof

Please ask for weekly/monthly prices

Servicepartner:

- initial runtime 12 months
- iOS and Android
- Integration category visible on start page of App.

Total Price incl. integration and 12 months runtime

9,600.00 € (800.00 € per month)

+ potential technical costs

Please ask for further support.

Contact: Daniela Dihlmann, page 4.



Your Contact

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