



## Truck Sport Fascination



**ETM**verlag

# Media Information 2019



## Factsheet TRUCK SPORT Magazin EXTRA: Truck-Grand-Prix

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The highlight of the season, which is the European Truck Racing Championship, is taking place 19 - 21 July, 2019 at Nürburgring. [TRUCK SPORT Magazin EXTRA: Truck-Grand-Prix](#) gives exclusive previews to all Truck-Grand-Prix facts. All pages are filled with information on this Country Open Air, weekend support races and industrial fair participants.

[TRUCK SPORT Magazin EXTRA Truck-Grand-Prix](#) reports on the European Truck Racing Championship. Information on teams, novelties and further background details will be given including the most significant events on the off-road sport [Truck Trial](#).

### Schedule

TSM EXTRA: Truck-Grand-Prix

### Closing Date

07. 06. 2019

### Copy Date

12. 06. 2019

### Publication Date

06. 07. 2019 (Special section FERNFAHRER 08/19)



## Advertising Prices TSM EXTRA: Truck-Grand-Prix as of 1 January, 2019

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### Printing

Offset

### Copy material

Unseparated PDF-Files. Digital or CD-ROM with binding colour print. Colour prints need to be made from delivered data.

### Coloured Ads

Euroscale. Minor tone value tolerances are the result of printing conditions.

### Bleed

For bleed allow 5 mm on all sides. Text and picture elements need to have at least 10 mm space from the edge.

\*\* For spread pages with adhesive binding, please consider print across gutter.

### General Terms and Conditions

General terms and conditions of ETM apply. All prices in Euro + VAT.

### TSM EXTRA

Format	Size Type Area	Size Bleed	4c
1/1	230 x 298 mm	196 x 263 mm	9,820.- €
2/1	460 x 298 mm	424 x 263 mm	19,640.- €
1/2 vertical	114 x 298 mm	95 x 263 mm	4.930,- €
1/2 horizontal	230 x 150 mm	196 x 129 mm	4.930,- €
1/4 1 column	—	45 x 263 mm	2,750.- €
1/4 2 columns	—	95 x 129 mm	2,750.- €
1/4 4 columns	—	196 x 64 mm	2,750.- €

### Printed Circulation

TSM EXTRA: Truck-Grand-Prix

47.358\* copies as special issue FERNFAHRER 08/19

\* Base: printed circulation FERNFAHRER on average:  
1 July 2017 - 30 June 2018



The **Truck Sport Book** is annually published with 152 loaded pages including 500 coloured photos. It introduces the entire season of the Truck Race European Championship 2019. Reports on race weekends, technology, sponsoring, teams, background information, summary tables and statistics. Moreover, the season's special moments are included for truck enthusiasts. Truck performers show what can be done in stone quarries and gravel pits. Reports, results and pictures of Rallye Dakar and more Truck Off-Road series are also to be found here.

Starting in November 2019, Truck Sport Book is available in German in selected bookstores. The English version is published three weeks later.

### Schedule

Truck Sport Book 2019

### Closing Date

04. 10. 2019

### Copy Date

25. 10. 2019

### Publication Date

05. 12. 2019



# Advertising Prices Truck Sport Book No 23 as of 1 January, 2019

### Printing

Offset

### Copy material

Unseparated PDF-Files. Digital or CD-ROM with binding colour print. Colour prints need to be made from delivered data.

### Coloured Ads

Euroscale. Minor tone value tolerances are the result of printing conditions.

### Printed Circulation:

Truck Sport Book 1,000\* copies

### Bleed

For bleed allow 5 mm on all sides. Text and picture elements need to have at least 10 mm space from the edge.

### General Terms and Conditions

General terms and conditions of ETM apply.  
All prices in Euro + VAT.

### Truck Sport Book

Format	Size Bleed	Size Type Area	4c
1/1	195 x 275 mm	170 x 248 mm	4,320.00 €
2/1	390 x 275 mm	340 x 248 mm	8,620.00 €
<b>Placement</b>			
U4	200 x 280 mm		7,280.00 €

### Titel Sponsoring

Brand/Product name integrated upon request

\* Base: according to ETM Verlag



# Factsheet Truck Sport App No 4

as of 1 January, 2019



The essential companion for the truck sport fan.

**Truck Sport App** retrieves all kinds of information from the Truck Sport world: up-to-date Trial Race and Truck Trial news are combined with special information on the Truck-Grand-Prix at Nürburgring.

Truck sport enthusiasts won't miss important figures and schedules.

The seasons' race results as well as race heroes' portraits can be retrieved with the **Truck Sport App**. Every race result of the season is immediately released.

Additional service: list of exhibitors at

Truck-Grand-Prix, information on maps and race scenes, your navigation to the places of events. The **Truck Sport App** is available for iPhone and Android mobiles. You may also download the **Truck Sport App** via iTunes or at Google Play Store.



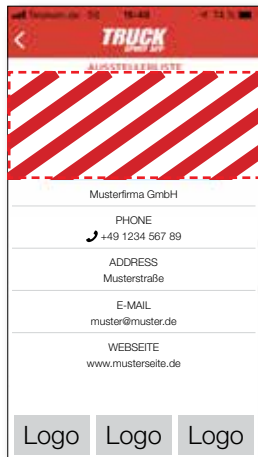
Presentation logo at bottom visible on all pages  
 3 potential spots  
 → Duration: January to December, each 3,340.00 €

1 2 3



# Prices Truck Sport App No 4 as of 1 January, 2019

## Entry in Exhibitor's List Truck-Grand-Prix



← your Logo →

← Address →

exhibitor  
information →



### Package A:

- Logo and address
- Duration April – October 2019  
190,00 €

### Package B

- Package A
- + exhibitor information,
- + Logo in exhibitor list,
- + 2 entries in „News“,
- + 1 Schedule entry in „Programm“
- Duration April – October 2019  
320.00 €

### Contest Trophy Hunt

at the Truck-Grand-Prix  
150.00 €

Further spaces upon request.

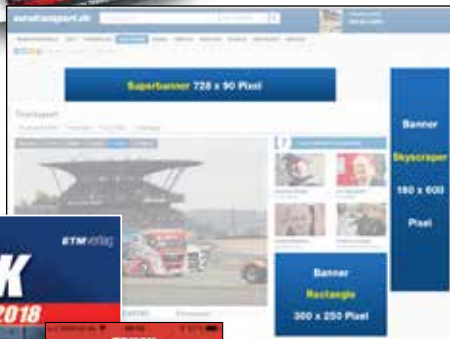


# Package Prices 2019 Truck Sport Fascination

## Truck Sport Magazin EXTRA in FERNFAHRER



## Truck Sport Book



## Online banner advertising at www.truckrace.de

## Truck Sport APP

### GOLD Package

- 1/1 ad page in Truck Sport Magazin EXTRA (integrated in FERNFAHRER 8/19)
- Presented space in Truck Sport App (visible on all pages)
- 1/1 ad page in Truck Sport Book 2019
- Banner ad at www.truckrace.de (May – October)

Price: 20,480.00 €

Package Price:  
16,000.00 €

### SILVER Package

- 1/1 ad page in Truck Sport Magazin EXTRA (integrated in FERNFAHRER 8/19)
- Package B in exhibitor list of Truck Sport App
- 1/1 ad page in Truck Sport Book 2019
- Banner ad at www.truckrace.de (May – October)

Price: 17,460.00 €

Package Price:  
13,000.00€

### BRONZE Package

- ½ ad page horizontal in Truck Sport Magazin EXTRA (integrated in FERNFAHRER 8/19)
- Package A in exhibitor list of Truck Sport App
- 1/1 ad page in Truck Sport Book 2019
- Banner ad at www.truckrace.de (May – October)

Price: 12,480.00 €

Package Price:  
10,000.00€





## Price List Truck Race Calendar 2020

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### Truck Race Calendar

Special Run with distinct motives

Size	Price
from 1,000	9.00 €
from 2,000	8.00 €
from 3,000	7.00 €
from 4,000	6.00 €
from 5,000	5.00 €

Individual Imprints  
upon request



### Truck Race

Delivery Date	Beg. Nov. 2019
Format Calendar	59,4 cm x 42,0 cm
Format Advertisement	59,4 cm x 4,5 cm
Scope	1 cover sheet, 12 calendar table, 1 Back board
Paper	Cover sheet: 250 g/m <sup>2</sup> woodfree white Calendar: 150 g/m <sup>2</sup> woodfree white back board: 500 g/m <sup>2</sup> chromo-duplex carton
Print	4c
Processing	Wire-O-Bindung, Plastic twist with centric hanger
Packaging	25 pieces/packing unit, single packaging

### Please note for your orders

1. Our prices are in Euro + VAT.
2. Delivery via parcel service or dispatch.
3. Freight costs will be charged on the invoice separately.
4. Transport packaging will be charged separately.
5. Delivery date can be delayed by 2 weeks.
6. Short shipment or excess delivery of 5% are subject to change.



## Your Contact



Bettina Pfeffer

### Sales

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## **ETM**verlag

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