



The New Job Portal  
for the Transport and  
Logistics Industry

Tens of thousands of jobs in the transport and  
logistics industry; free for applicants; wide range;  
little spreading loss; perfect for companies; many contacts

**eurotransport** jobs

**ETM**verlag

Media Information 2019



[eurotransport jobs](#) – the new job portal for the transport and logistics industry has created a platform for businessmen as well as future employees. No matter whether you are a truck driver, a logistics expert, a utility vehicle or auto mechatronics, a dispatcher or have a leadership position.

[eurotransport jobs](#) provides you with more jobs in the transport and logistics industry than any other portal and is therefore the ideal starting point for finding jobs and your career.

Above all, your company should be present here as well. Take this opportunity to be present yourself.

In order to find the best candidates you have to focus on the perfect target group.

[eurotransport jobs](#) is the up-to-date forum, embedded in the commercial vehicle industry portal of ETM Verlag: **eurotransport.de**

Here you can profit from 726,368 page impressions per month (IVW verified; as of February 2019), that is the largest IVW verified portal of the industry.

Benefit from the crossmedia concept of [eurotransport jobs](#): with weekly newsletters, print ads in special interest magazines as well as the Facebook- and Xing presence of FERNFAHRER, lastauto omnibus, trans aktuell and eurotransport special events. This media mix is now available for companies that wish to book job advertisements with [eurotransport jobs](#): **eurotransport.de/ad**



## eurotransport jobs Media Information 2019

Price List No. 1  
as of 1 April, 2019

Standard	199,00 €	Premium	399,00 €	Individual	Prices on request
<ul style="list-style-type: none"><li>• Duration 30 days</li><li>• Create you own ad</li><li>• Logo use</li><li>• Upload of your completed ad as PDF or HTML until 5 MB</li><li>• Preview function</li><li>• Ad takes effect immediately</li><li>• Top positon in search results</li><li>• Comfortable payment via invoice</li></ul>		<ul style="list-style-type: none"><li>• Duration 30 days</li><li>• Create your own ad</li><li>• Logo use</li><li>• Upload of your completed ad as PDF or HTML until 5 MB</li><li>• Preview function</li><li>• Ad takes effect immediately</li><li>• Top position in search results</li><li>• Comfortable payment via invoice</li><li>• 30 day runtime extension</li><li>• Refresh for your ad in top position (after 15 days)</li><li>• Play out network partners for additional scope</li><li>• Job offer via social media</li></ul>		<p>Additions:</p> <ul style="list-style-type: none"><li>• Publication in the advertsing market of the print edtions FERNFAHRER, lastauto omnibus or trans aktuell</li><li>• Additional social media range as sponsored post (additional budget for boost on request)</li><li>• Individual company profile on our page - improved visibility of your company in the grouped display in case of several add bookings.</li></ul> <p>For requests, please contact: Norbert Blucke Phone: +49 711 784 98-94 E-Mail: <a href="mailto:norbert.blucke@etm.de">norbert.blucke@etm.de</a></p>	

### Make use of branch experts

ETM Verlag offers an outstanding scope of special interest magazines in the transport and logistics industry, e.g. trans aktuell, FERNFAHRER, lastauto omnibus and Werkstatt aktuell that show an outstanding range. This is complemented with successful online channel **eurotransport.de** with up to 730,000 page impressions per month (IWW verified, Febr. 19) as well as social media activities on Facebook, Xing and Twitter.



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Promotion

### All your benefits:

- **eurotransport.de** with the highest scope in the industry (acc. to IWW/Febr. 19)
- 100% target group coverage divided into truck driver, logistics employee, workshop dispatcher, fleet manager, management positions
- Spider technology sees to a full portal: at this time some ten thousand job offers ensure high frequency and ideal target groups
- Self-Booking-Tool: simple, intuitive design of job ad via password protection, SGVO conform access.
- Payment via invoice
- Starting with activation, jobfinder reports new ads to searchers
- Optimized mobile display

### Depending on booked package:

- Extended scope due to cross media. Application via online portals, newsletter, social media, special interest magazines (print) - depending on booking.
- As top employer your logo will be placed in the ad and linked to fitting company portrait.
- Top position in hit list
- Company portrait linked to "Who is Who Nutzfahrzeuge" or on existing articles. This enables potential candidates to obtain information on advertising companies.
- Expert support for ads, quality and plausibility inspection included by ETM.
- Ad key figures evaluation



## Your Contact



Norbert Blucke

### Advertisement:

Media advice, offers and orders

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**ETM**verlag

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Das Gemeinschaftsunternehmen von DEKRA,  
Motor Presse Stuttgart  
und VF Verlagsgesellschaft