

Spezial Elektromobilität

Challenges
and Chances for the
Transport Industry



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The Federal Administrative Court has opened the door for driving bans for diesel cars. Affected by this are European metropolitan areas in particular and therefore freight traffic as well as passenger transport. Passenger transport representatives, tradesmen and logistics specialists are fighting for exceptions and the introduction of new emission stickers along with many companies, who are searching for transport solutions that won't be affected by driving bans.

Simultaneously, the supply of light and heavy commercial vehicles as well as busses with electric drive is growing rapidly. The wide variety of cars is difficult to comprehend for fleetmanagers.

ETM's special edition: **Spezial Elektromobilität** – Challenges and chances for the transport industry, which is edited by the special interest magazines *lastauto omnibus* and *trans aktuell*, is therefore a reliable decision-making tool for commercial vehicle and bus fleets when it comes to emission-free means of transport.

The online market overview is continuously growing and readers need to be able to follow this dynamic process.

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Formats		Width x Height		4c/bw	
1/1 page	type area		185 x 248 mm	in Euro	12,160.–
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1/2 page	type area	vertical	92 x 248 mm	in Euro	6,320.–
		horizontal	185 x 123 mm		
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		<i>horizontal</i>	<i>215 x 145 mm</i>		
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