**General Information DEKRA Solutions**

**DEKRA Solutions** is the authentic special interest magazine for business partners and customers. Without being an advertising brochure, it is a customer magazine with high journalistic standards.

While the focus is on relevant topics and contents of DEKRA, an exchange of information with customers always takes place in every edition. Reports and features on transport politics, economic and socio-political policy as well as technology, leisure and sports are regularly presented. First class journalists give insights into the DEKRA world. Every edition is bilingual (German and English).

**Target Group:** National and international managers from transport and automobile industries, garages, banks and insurances, trade associations, human resource departments.

**Printing:** Offset, no color option.

**Copy material**
Unseperated PDF-Files. Digital or CD-ROM with binding colour print. Colour prints need to be made from delivered data.

**Coloured Ads**
Euroscale. Minor tone value tolerances are the result of printing conditions.

**Schedule**

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45,500 Print Run, of which
21,448* DEKRA Members
17,900** Business, Politics, Social Managers
5,652** Customers Industrial and Transport Industry (Foreign Countries)
500** Archives

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* Base: Member Copies trans aktuell on average for 01 July, 2018 – 30 June, 2019
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