



Videos for the
Transport Industry

ETMverlag

Media Information 2020



Factsheet

There is hardly any topic which can't be found on Youtube. No worries. In cooperation with experienced TV journalists, professional cameramen and cutters, we produce high-quality editorial videos with your message. Transport companies present themselves as attractive employers and vehicle manufacturers desire to explain their innovative products. These are two examples for the ideal use of videos.

We gladly advice you on target groups, platforms and concepts and give you a follow-up regarding maximum reach. For the impact in terms of target groups you may combine online- and print channels in your videos.





Pricelist Video

Packages to be offered:

Video clip up to 5 Min. For your personal website or Youtube channel.

Price: **4,540.00 €**

Video clip up to 5 Min. in combination usage of video channels, including Youtube and in accordance with suitable video channels by ETM.

Price: **5,500.00 €**

eurotransportTV partners may use this exclusive channel for their video clip.

Both offers can easily be combined with Corporate Publishing activities:

Geschäftliche Information in trans aktuell with reference (QR-Code) to video and integrating eurotransport.de-Youtube-channel.

Combined price: **23,900.00 €**

Advertorial 8 editorial pages about your topic in FERNFAHRER or lastauto omnibus with reference (QR-Code) to video or integrating FERNFAHRER or eurotransport.de-Youtube-channel.

Combined price: **23,900.00 €**

Offers are valid in Germany for production team, travel and accommodation costs included. Also included are one day + one day post production as well as one correction cycle. Your video needs more time or additional production days? Are you thinking about an international location for your promotion?

Please feel free to contact us for your individual offer. Would you prefer a cineastic presentation of your company? We gladly assist you in making the right choice.

Video



Notbremsassistent: Nerven behalten

Brmsst er - oder bremst er nicht? Nerven behalten mussten sechs Lkw-Fahrer und zwei Lkw-Fahrerinnen, ausgewählt von der Redaktion des Fachmagazins FERNFAHRER und MAN Truckers World, auf dem Dekra Testgelände in Klettwitz.



Your Contact



Natalie Cubric

Media advice, offers and orders

Natalie Cubric

Ad Management

Phone: +49 7 11 7 84 98-91

Fax: +49 711 7 84 98-29

E-Mail: natalie.cubric@etm.de

Address

EuroTransportMedia

Verlags- und Veranstaltungs-GmbH

Handwerkstraße 15

70565 Stuttgart, Germany

Internet www.eurotransport.de



Andreas Techel

Editor

Andreas Techel

Manager Corporate Publishing

Phone: +49 7 11 7 84 98-86

Fax: +49 7 11 7 84 98-75

E-Mail: andreas.techel@etm.de

ETMverlag

EuroTransportMedia

Verlags- und Veranstaltungs-GmbH

Das Gemeinschaftsunternehmen von DEKRA,

Motor Presse Stuttgart

und VF Verlagsgesellschaft