



Special  
Advertising Formats  
& Editions,  
Web PDFs



**ETM**verlag

Media Information 2020



## Factsheet Special Advertising Formats, Special Editions, Customer Brochures

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New means of communication within your marketing strategy in addition to advertising for industrial customers. ETMservices realizes individual ideas designed for our customers.

With a compact unit of organisation our team can provide a smooth workflow and therefore flexible, fast and economic processing, even for challenging objects. With know-how and support our marketing department at ETM will be there for you.

Along with conventional advertisements we can offer any means of communication, as e.g. sponsoring, calendar production, books and brochures among other advertising specials including our online options.

Booklet



Customer Brochure



Special Edition



Deadlines

upon request



## Factsheet Sonderdrucke/Special Editions

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Special editions and booklets are one of many communication tools that are being offered to our customers.

Following publication in our printed editions lastauto omnibus, FERNFAHRER or firmenauto we create an individual layout for our customer. We are looking forward to supporting you with creating and realizing individual editions, even for a unique copy.

### General Terms and Conditions

General terms and conditions of ETM Verlag apply.  
All prices in Euro + VAT.

### Dates

upon request

### Special Editions





## Factsheet Web PDF

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Content Web-PDFs are increasingly popular.  
The customer receives an individual offer for  
a secondary use of printed articles.

### General Terms and Conditions

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Prices on request.

### Web PDFs



### Termine

upon request



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