NEW: 100% RACE!
Advertising Prices Trucksport FERNFAHRER
as of 1 January, 2020

1. PRINT

In logo heading (4 spaces) in FERNFAHRER 02/20 - 01/21

Print Run
43,179* copies as heading in FERNFAHRER 02/20 - 01/21

2. ONLINE

Sponsor heading is additionally listed as a section for each online report at www.eurotransport.de/fahrzeuge/trucksport.

Price: 6,000.00 €

* Base: Print Run FERNFAHRER for 01 July, 2018 - 30 June, 2019
The annually published Truck Race Book consists of 96 pages and reports on the European Truck Race Championship 2020 with more than 300 coloured photos in two languages (German and English). Reports are given on race weekends, technology, sponsors, teams - including background information as well as tables and statistics. Truck enthusiasts will be delighted about breathtaking memories and photos.

The Truck Race Book is available from ETM Verlag as well as in selected bookstores starting in November 2020. The English edition is published 3 weeks later.
Advertising Prices Truck Race Book No 24  
as of 1 January, 2020

Printing
Offset

Copy material
Unseparated PDF-Files. Digital or CD-ROM with binding colour print. Colour prints need to be made from delivered data.

Coloured Ads
Euroscale. Minor tone value tolerances are the result of printing conditions.

Printed Circulation:
Truck Race Book 1,000* copies

Bleed
For bleed allow 5 mm on all sides. Text and picture elements need to have at least 10 mm space from the edge.

General Terms and Conditions
General terms and conditions of ETM Verlag apply. All prices in Euro + VAT.

* Base: according to ETM Verlag

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Truck Sport Book

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<thead>
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<td>195 x 275 mm</td>
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Placement

| U4     | 200 x 280 mm | 7,430.00 € |

Titel Sponsoring

Brand/Product name integrated upon request
Truck Race Calendar

Special Run with distinct motives

<table>
<thead>
<tr>
<th>Size</th>
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Individual Imprints
upon request

Truck Race

Delivery Date       Beg. Nov. 2020
Format Calendar     59,4 cm x 42,0 cm
Format Advertisement 59,4 cm x 4,5 cm
Scope               1 cover sheet, 12 calendar table, 1 Back board
Paper               Cover sheet: 250 g/m² woodfree white
                     Calendar: 150 g/m² woodfree white
                     back board: 500 g/m² chromo-duplex carton
Print                4c
Processing           Wire-O-Bindung, Plastic twist with centric hanger
Packaging            25 pieces/packing unit, single packaging

Please note for your orders

1. Our prices are in Euro + VAT.
2. Delivery via parcel service or dispatch.
3. Freight costs will be charged on the invoice separately.
4. Transport packaging will be charged separately.
5. Delivery date can be delayed by 2 weeks.
6. Short shipment or excess delivery of 5% are subject to change.
Your Contact

Sales

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