



Truck Sport Fascination

**NEW:
100% RACE!**



ETMverlag

Media Information 2020



Advertising Prices Trucksport FERNFAHRER as of 1 January, 2020

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1. PRINT

In logo heading (4 spaces) in
FERNFAHRER 02/20 - 01/21

Print Run

43.179* copies as heading in
FERNFAHRER 02/20 - 01/21)

2. ONLINE

Sponsor heading is
additionally listed as a
section for **each** online
report at
[www.eurotransport.de/
fahrzeuge/trucksport](http://www.eurotransport.de/fahrzeuge/trucksport).

Price: 6,000.00 €



* Base: Print Run FERNFAHRER for 01 July, 2018 - 30 June, 2019

Factsheet Truck Race Book



The annually published [Truck Race Book](#) consists of 96 pages and reports on the European Truck Race Championship 2020 with more than 300 coloured photos in two languages (German and English).

Reports are given on race weekends, technology, sponsors, teams - including background information as well as tables and statistics. Truck enthusiasts will be delighted about breathtaking memories and photos.

The Truck Race Book is available from ETM Verlag as well as in selected bookstores starting in November 2020. The English edition is published 3 weeks later.

Schedule

Truck Race Book 2020

Closing Date

12. 10. 2020

Copy Date

23. 10. 2020

Publication Date

23. 11. 2020



Advertising Prices Truck Race Book No 24 as of 1 January, 2020

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Printing

Offset

Copy material

Unseparated PDF-Files. Digital or CD-ROM with binding colour print. Colour prints need to be made from delivered data.

Coloured Ads

Euroscale. Minor tone value tolerances are the result of printing conditions.

Printed Circulation:

Truck Race Book 1,000* copies

Bleed

For bleed allow 5 mm on all sides. Text and picture elements need to have at least 10 mm space from the edge.

General Terms and Conditions

General terms and conditions of ETM Verlag apply. All prices in Euro + VAT.

Truck Sport Book

Format

Size
Bleed

Size
Type Area

4c

1/1	195 x 275 mm	170 x 248 mm	4,410.00 €
2/1	390 x 275 mm	340 x 248 mm	8,790.00 €

Placement

U4	200 x 280 mm	7,430.00 €
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Titel Sponsoring

Brand/Product name integrated

upon request

* Base: according to ETM Verlag

Price List Truck Race Calendar 2021



Truck Race Calendar

Special Run with distinct motives

Size	Price
from 1,000	9.00 €
from 2,000	8.00 €
from 3,000	7.00 €
from 4,000	6.00 €
from 5,000	5.00 €

Individual Imprints
upon request



Truck Race

Delivery Date	Beg. Nov. 2020
Format Calendar	59,4 cm x 42,0 cm
Format Advertisement	59,4 cm x 4,5 cm
Scope	1 cover sheet, 12 calendar table, 1 Back board
Paper	Cover sheet: 250 g/m ² woodfree white Calendar: 150 g/m ² woodfree white back board: 500 g/m ² chromo-duplex carton
Print	4c
Processing	Wire-O-Bindung, Plastic twist with centric hanger
Packaging	25 pieces/packing unit, single packaging

Please note for your orders

1. Our prices are in Euro + VAT.
2. Delivery via parcel service or dispatch.
3. Freight costs will be charged on the invoice separately.
4. Transport packaging will be charged separately.
5. Delivery date can be delayed by 2 weeks.
6. Short shipment or excess delivery of 5% are subject to change.



Your Contact



Bettina Pfeffer

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