

FERNFAHRER

TRUCK STOPS

FERNFAHRER
Truck Stops App



ETMverlag

Media Information 2020



FERNFAHRER Truck Stops App Media Information 2020

FERNFAHRER Truck Stops App: new name, new design, new content

- Modern, clear design
- Once the user starts the App, he immediately sees a map showing location and POIs (Points of Interest) and the surroundings
- New contents: additionally to truck stops and service stations, all relevant POIs such as loading ramps of central storage facilities and transit points will be displayed
- All POIs, even ramps, can be rated
- Ongoing updates for the App with additional features
- More than 143,000 App downloads
- More than 13,200 sessions per month
- More than 400 users per day (on average)
- Languages: German, English, Polish, Hungarian, Dutch, French, Spanish, Italian (soon available in Croatian, Rumanian, Turkish and Russian)

See for yourself and download the **FERNFAHRER Truck Stops App** on your smartphone free of charge:



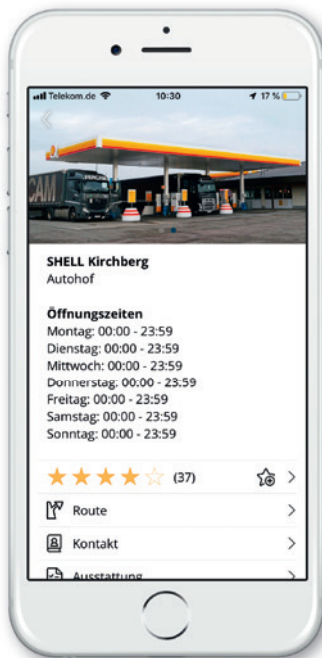
www.truck-stops.com



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Prices and Details

Free Basic
Entry!



Would you like to present your company in our App?

Please feel free to contact us. We include any relevant place for truck drivers in our **Truck Stops App**. **Free of charge until five locations.**

With the **Information package** you convince our users to stop at your location once your entry includes **the information and the photos.**

Price: **90,00,--€** per location and change request

You would like to update our users with latest offers and activities?

With the **news package** you can send push messages **including photo and link via App**. You are the one to decide on the timing.

Runtime: 12 months,
max. six push messages per year

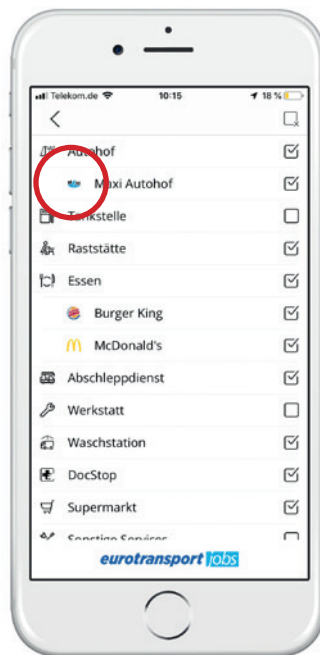
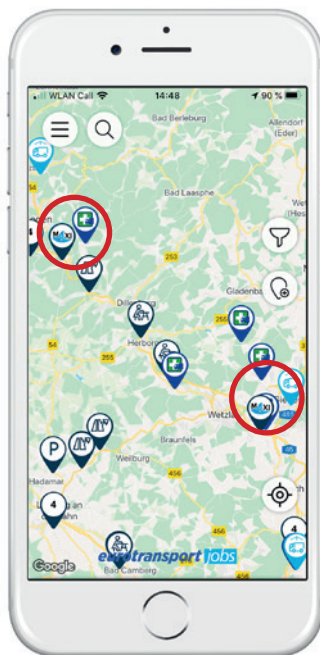
Price: **600,-- €**

All Prices + VAT



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Would you like to stand out from the rest?

Book a **logo package**: You receive an **individual pin** with your logo to be recognized on the map at a glance. Your company will also be present **in the filter as a separate point** on the map. This is how you can be listed and selected according to your line of business.

Runtime: 12 months with automatic renewal

Price: **950,- €** per year and site

Would you like to place a banner?

Displayed on splash screen, on the map, in the menu and filter.

Format: 320 x 75 px plus linking

Runtime: 12 months

Price: **4.800,- €**

All prices + VAT

For new ideas and cooperations, please contact:

Daniela Dihlmann, see page 5



Your Contact

EuroTransportMedia
Verlags- und Veranstaltungs-GmbH
Handwerkstraße 15, 70565 Stuttgart, Germany



Werner Faas

Media advice, offers and orders

Marketing Director

Werner Faas

Phone +49. 711. 7 84 98-96

Fax +49. 711. 7 84 98-29

E-Mail werner.faas@etm.de

Internet www.etm.de



Daniela Dihlmann

Product Manager Digital Media

Daniela Dihlmann

Phone +49. 711. 7 84 98-23

Fax +49. 711. 7 84 98-88

E-Mail daniela.dihlmann@etm.de

Internet www.eurotransport.de/apps

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Das Gemeinschaftsunternehmen von DEKRA,
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und VF Verlagsgesellschaft