ALL FUELS, LUBRICANTS AND INSTRUCTIONS FOR USE AT A GLANCE


Engine-, Transmission-, Hydraulic Oils, Greases, Coolants, Brake Fluids, AdBlue®, Cleaners, Water Treatment Agents, Oil Absorbents

Facts on oils, greases and operating fluids

Media Information 2020
trans aktuell spezial, the bilingual DEKRA Betriebsstoff-Liste, is in its 27th successful year with a distributed circulation of 32,000 copies. Ever since it was first published it has been the comprehensive and informative magazine for car dealers, mechanics as well as fleet managers. Manufacturers and dealers of lubricants consider the DEKRA Betriebsstoff-Liste as the indispensable councillor on greases, oils, lubricants and coolants and also highly recommend its comprehensive tables and great variety of reports. trans aktuell spezial is about requirements, addresses and selling structures of vehicle manufacturers.

Printing
Offset

Copy material
Unseperated PDF-Files.
Digital or CD-ROM with binding colour print. Colour prints need to be made from delivered data.

Coloured Ads
Euroscale. Minor tone value tolerances are the result of printing conditions.

Schedule
trans aktuell spezial 27

Closing Date
05. 10. 2020

Copy Date
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Publication Date
20. 11. 2020
### Product Entries/Address Entries/Orders

#### Columns

- Fuels/Oils
  - Engine oils, general
  - Two-stroke gasoline engines
  - Tractor oils
  - Gear oils
  - Automatic transmission fluids
  - Hydraulic oils
  - Greases
  - Coolants
  - Oil bonding agents

#### Cleaning Agents

- Water purification
- Wind Screen Cleaner
- Hall and workshop cleaner
- Motorbike cleaner/care products
- Car cleaner-and care products
- Truck cleaner-and care products
- Cold cleaners
- Brake fluids
- AdBlue®

### Addresses

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- 21 - 40: 77,50 €
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- Add. lines: 35,00 €
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** For spread pages with adhesive binding, please consider print across gutter.

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*According to ETM Verlag

### trans aktuell spezial

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4 pages 14,270.00 € 8 pages 23,780.00 €

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