

Alternative Drives Special

Purchasing Advice
for Commercial Vehicle
Fleets



Print Run
50,000 Copies

ETMverlag

Media Information 2021



Alternative Drives Special Media Information 2021

Portrait



The Corona Crisis cannot stop trends toward low CO₂ drives. On the contrary, politics will spend billions for fuel cell trucks and its corresponding fuel infrastructure. Additionally, natural gas trucks will be exempt from toll charges until at least 2023. The industry is well aware of the speed of this transition. Fleet managers, however, are asking themselves which technology they should choose for investments. **lastauto omnibus Kaufberatungs-Spezial** gives advice our editorial staff presents an overview on current topics regarding natural gas, battery and fuel cell commercial vehicles and also gives insights on the diesel's potential. Readers will also find a table including grants and benefits regarding alternative drives. Practical advice for these pioneer fleets is also guaranteed.

lastauto omnibus Kaufberatungs-Spezial provides interested readers with apt advice on suitable infrastructure for alternative drives and is published by the editors of the special interest magazines **lastauto omnibus** and **trans aktuell**. Both titles are decision-making tools for all commercial vehicle fleet managers in charge for their fleets.



Editor-in-Chief
trans aktuell
lastauto omnibus
Matthias Rathmann

Print Run (Average) for
1 July, 2019 - 30 June, 2020:
39,683 Copies in **trans aktuell**
11,402 Copies **lastauto omnibus**

Print Run (Total):
51,085 Copies

Format:	230 x 298 mm
Closing Date:	29. 10. 2021
Copy Date:	02. 11. 2021
Publication Date:	23. 11. 2021
Supplement	
trans aktuell 19/21	26. 11. 2021



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Formats and Prices
Pricelist No 2
as of 1 January, 2021

Formats			Width x Height		4c/bw
1/1 page	type area		196 x 263 mm	in Euro	12,520.–
	bleed*		230 x 298 mm		
1/2 page	type area	vertical	95 x 263 mm	in Euro	6,620.–
		horizontal	196 x 129 mm		
	bleed*	vertical	114 x 298 mm		
		horizontal	230 x 150 mm		
1/3 page	type area	vertical	62 x 263 mm	in Euro	4,780.–
		horizontal	196 x 86 mm		
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2/1 pages	type area		424 x 263 mm	in Euro	25,040.–
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