

FERNFAHRER TRUCK STOPS



FERNFAHRER Truck Stops App

Media Information
2022

FERNFAHRER Truck Stops App: new name, new design, new content

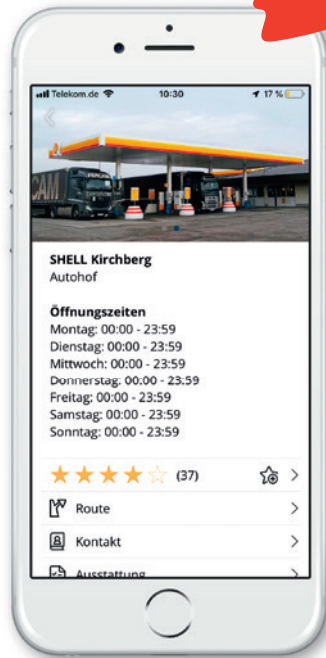
- Modern, clear design
- Once the user starts the app, he sees a map showing his location and POIs (Points of Interest) in the immediate vicinity.
- New content: additionally to truck stops and service stations, all relevant POIs such as loading ramps of central storage facilities and transit points will be displayed
- All POIs, even ramps, can be rated
- Constant updates for the app with additional features
- More than 150,000 app downloads
- More than 13,000 sessions per month
- More than 400 users per day (on average)
- Current Languages of the app: German, English, French, Polish, Dutch, Italian, Spanish, Hungarian, Russian, Croatian, Bosnian, Romanian and Turkish

See for yourself and download the **FERNFAHRER Truck Stops App** on your smartphone free of charge:



www.truck-stops.com

Free Basic
Entry!



Would you like to present your company in our app?

Please feel free to contact us. We include any relevant POI for truck drivers in our **Truck Stops App**. **Free of charge for up to five locations.**

Book the **photo package** and enhance your basic entry with **photos** of your location in order to persuade our users to stop at your location.

Price: **90 €** per location and change request



You would like to update our users with latest offers and activities?

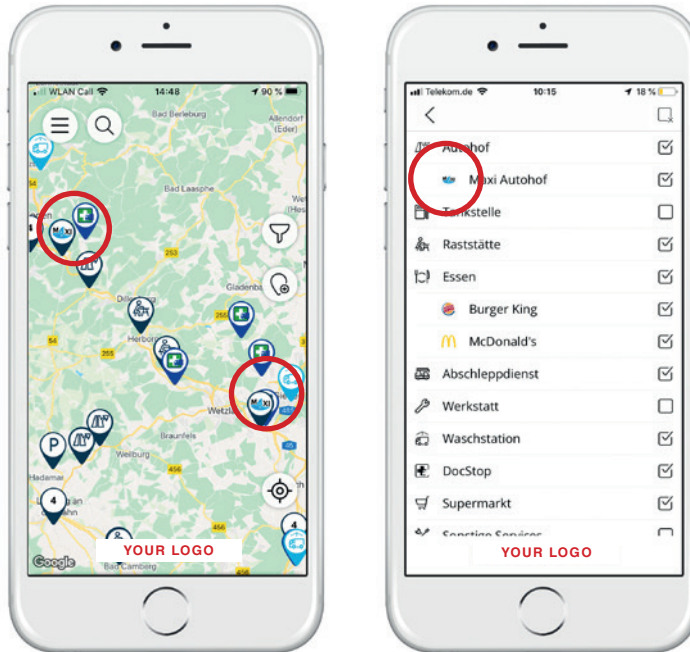
With the **news package** you can send push messages **including photo and link via app**. You are the one to decide on the timing.

Six push notifications

To be sent out within a year

Price: 600 €

All Prices + VAT

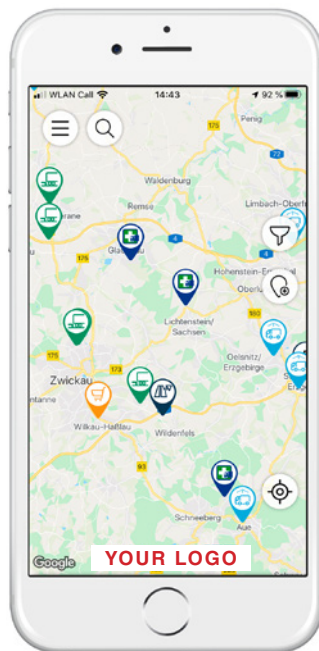


Would you like to stand out from the rest?

Book a **logo package**: You receive an **individual pin** with your logo integrated in it so our user can easily recognize you on the map. Your company will also be displayed **in the filter as a separate subcategory** with your logo.

Billing cycle: 12 months with automatic renewal

Price: **950 €** per year and site



Would you like to place a banner?

Displayed on splash screen, on the map, in the menu and filter, including a link to your designated website.

Format: 960 x 225 pixel, non-animated

Billing cycle: 12 months

Price: **4,800 €**

All prices + VAT

For new ideas and cooperations, please contact:

Daniela Dihlmann, see page 7

EuroTransportMedia
Verlags- und Veranstaltungs-GmbH
Handwerkstraße 15, 70565 Stuttgart, Germany



Bettina Pfeffer

Project Manager FERNFAHRER

Bettina Pfeffer

Phone +49. 711. 7 84 98-63

E-Mail bettina.pfeffer@etm.de

Internet www.etm.de



Daniela Dihlmann

Senior Product Manager Digital Media

Daniela Dihlmann

Phone +49. 711. 7 84 98-23

E-Mail daniela.dihlmann@etm.de

Internet www.eurotransport.de/apps

ETMverlag

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