

Native Ad Geschäftliche Informationen

Business,
Events, Services
and Innovations
Presentation



ETMverlag

Media Information 2022

Native Ad „Geschäftliche Informationen“

Media Information
2022

General Information

Information brochures, special events, occasions and anniversaries can be presented with [Native Ad „Geschäftliche Informationen“](#). On **four editorial** newspaper pages you may introduce or present your company, your events, services and innovations. [Native Ad „Geschäftliche Informationen“](#) is the platform for business presentation - whether it is a start-up company, an anniversary, a new business division or an introduction of a new product and/or service.

Your advertisement or that of an associated company can be placed inside.

[General Information](#) published as booklet insert in *trans aktuell*.

Geschäftliche Informationen

Scope	Price
4 pages	19,800.00 €
plus online renewal at eurotransport.de	2,900.00 €
(Native Ad, duration six weeks)	
Other print or online formats upon request.	

Booking

6 weeks prior publication date

Publication

supplement in *trans aktuell*



trans aktuell
DIE ZEITUNG FÜR TRANSPORT, LOGISTIK UND MANAGEMENT

Printed Circulation

- 37,960 Copies, of which
35,960* Copies as supplement or booklet
in *trans aktuell*
2,000** Copies for advertising partners

General Terms and Conditions

General terms and conditions of ETM-Verlag apply.
All prices in Euro + VAT.

trans aktuell
DIE ZEITUNG FÜR TRANSPORT, LOGISTIK UND MANAGEMENT

trans aktuell is the fortnightly published newspaper for transport, traffic and management. *trans aktuell* offers its readers fast and easy information on traffic and transport all over Germany and Europe. Managers will find any information needed to fulfill their daily tasks. Latest news on marketing trends, legislative bills and transport management are presented in informal newspaper style. *trans aktuell* is news for the floating fleet.

www.transaktuell.de

* Base: Printed circulation *trans aktuell* on average for 01 July, 2020 - 30 June, 2021

** Base: according to ETM Verlag

Native Ad „Geschäftliche Informationen“

Scope	Price
4 pages	19,800.00 €
8 pages	upon request

Native Ad „Geschäftliche Informationen“ published as booklet in newspaper format 315 x 468 mm (width x height).

A supplement can be placed in every *trans aktuell* edition.

Publication of Native Ad „Geschäftliche Information“ in *trans aktuell* is limited to one only.



Werner Faas

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Via Media advice, offers,
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