

Truck Race

Truck Sport Fascination



NEW:
100% RACE!



ETMverlag

Media Information 2022

Truck Race Media Information 2022

Advertising Prices Trucksport FERNFAHRER as of 1 January, 2022

1. PRINT

In logo heading (4 spaces) in
FERNFAHRER 02/22 - 01/23

Print Run

33,779* copies as heading in
FERNFAHRER 02/22 -01/23)

← PLUS →

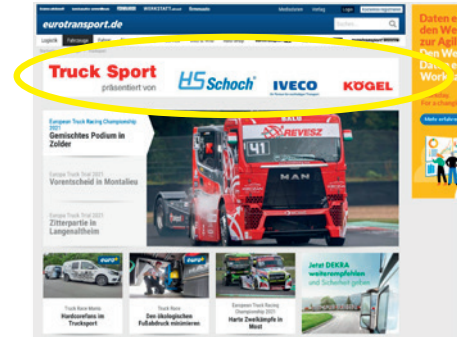


2. ONLINE

Sponsor heading is
additionally listed as a
section for **each** online
report at
[www.eurotransport.de/
fahrzeuge/trucksport](http://www.eurotransport.de/fahrzeuge/trucksport).

Price: 6,000.00 €

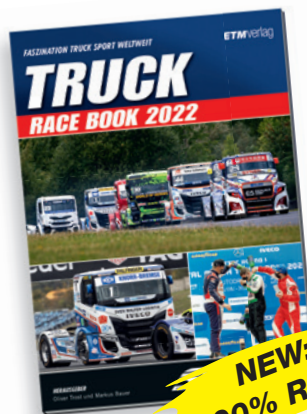
As Heading:



As Single Post:



* Base: Print Run FERNFAHRER for 01 July, 2020 - 30 June, 2021



The annually published [Truck Race Book](#) consists of 104 pages and reports on the European Truck Race Championship 2022 with more than 300 coloured photos.

Reports are given on race weekends, technology, sponsors, teams - including background information as well as tables and statistics. Truck enthusiasts will be delighted about breathtaking memories and photos.

The Truck Race Book is available from ETM Verlag as well as in selected bookstores starting in November 2022. The English edition is published 3 weeks later.

Closing Date: 14. 10. 2022

Copy Date: 21. 10. 2022

Publication Date: 18. 11. 2022

Printing

Offset

Copy material

Unseparated PDF-Files. Digital or CD-ROM with binding colour print. Colour prints need to be made from delivered data.

Coloured Ads

Euroscale. Minor tone value tolerances are the result of printing conditions.

Printed Circulation:

Truck Race Book 3,000* copies

Bleed

For bleed allow 5 mm on all sides. Text and picture elements need to have at least 10 mm space from the edge.

General Terms and Conditions

General terms and conditions of ETM Verlag apply.
All prices in Euro + VAT.

Truck Sport Book

Format

Size
Bleed

Size
Type Area

4c

1/1	195 x 275 mm	170 x 248 mm	4,460.00 €
2/1	390 x 275 mm	340 x 248 mm	8,890.00 €

Placement

U4	200 x 280 mm	7,520.00 €
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Titel Sponsoring

Brand/Product name integrated

upon request

* Base: according to ETM Verlag

Truck Race Calendar

Special Run with distinct motives

Size	Price
from 1,000	9.00 €
from 2,000	8.00 €
from 3,000	7.00 €
from 4,000	6.00 €
from 5,000	5.00 €

Individual Imprints
upon request



Please note for your orders

1. Our prices are in Euro + VAT.
2. Delivery via parcel service or dispatch.
3. Freight costs will be charged on the invoice separately.

Truck Race

Delivery Date

Beg. Nov. 2022

Format Calendar

59,4 cm x 42,0 cm

Format Advertisement

59,4 cm x 4,5 cm

Scope

1 cover sheet,
12 calendar table,
1 Back board

Paper

Cover sheet: 250 g/m² woodfree white
Calendar: 150 g/m² woodfree white
back board: 500 g/m² chromo-duplex carton

Print

4c

Processing

Wire-O-Bindung,
Plastic twist with centric hanger

Packaging

25 pieces/packing unit,
single packaging

4. Transport packagaing will be charged seperately.
5. Delivery date can be delayed by 2 weeks.
6. Short shipment or excess delivery of 5% are subject to change.



Bettina Pfeffer

Sales

Offers, orders, printing material

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ETMverlag

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