

# KOMBIMARKT

The cross-media market

One month booking includes:

Printed Circulation/e-paper  
monthly:

|                                     |        |
|-------------------------------------|--------|
| 1 x FERNFAHRER<br>print:            | 25,000 |
| 1 x trans aktuell<br>print/digital: | 37,200 |
| 1 x trans aktuell<br>digital:       | 17,200 |

monthly total: 79,400  
of which e-paper: 34,400

All data ETM Verlag



**ETM**verlag

Media Information 2023



is the combined classified crossmedial advertisement section for

**trans aktuell**

Die Zeitung für Transport, Logistik und Management

**trans aktuell** is the fortnightly published newspaper for transport, logistic and management. It offers its readers fast and easy information on traffic and transport policy all over Germany and Europe. Focal themes are transport management and fleet management. Whether readers are in search of latest news on marketing trends, legislative bills or look for general information on transport management - **trans aktuell** will give all information needed to fulfill daily tasks. News for the floating fleet - precise, up-to-date and practical.



**FERNFAHRER** is the German language truck magazine with latest and comprehensive news for the truck driver, haulage contractor and commercial vehicle manager.

The reader is provided with vehicle reports, tests and news on innovations as well as lively reports and fascinating stories in informal language. Truck drivers, their opinions and knowledge are another focus.

**FERNFAHRER** is news for the dedicated driver.

Please check our KombiMarkt homepage online at [www.eurotransport.de](http://www.eurotransport.de) one week prior publication.  
Follow the link: [etm.de/kombimarkt](http://etm.de/kombimarkt)

- Target Group:**
- Fleet and technical managers in the commercial vehicle field, traffic and in vehicle parks of federations, counties and municipalities
  - Directors and managers for selection and use of means of transport
  - Commercial vehicle managers in DEKRA member fleets and commercial motor vehicle workshops
  - Fleet managers and haulage contractors
  - qualified truck drivers

**KOMBIMARKT** is the joint cross-media classified ad section of **trans aktuell** and **FERNFAHRER**.

Your ad will appear monthly 1 x in **trans aktuell** print/digital plus 1 x **trans aktuell** digital and 1 x in **FERNFAHRER** print.

one ad = 3 editions

**Printed circulation/e-paper of individual objects in total monthly: 79,400 issues, of which 34,400 e-paper.**

**mm-price: Euro 4,50\* net**, colored ad without charge

**Single booking:** single booking of objects with the following conditions: **mm-price per object Euro 2.70\* net**, colored ad without charge.

**Flow text ads:** private job and substitution requests b/w: Euro 2.50 (incl. VAT). Phone: +49 7 11 1 82-1 88, Fax: +49 711 1 82-17 83. Box code fee Euro 10.00 (1 column, max. Height 50 mm, without frame and design options, without discounts, sample copies and agency provision).

\* Prices per mm height, width of column 43 mm, minimum height 20 mm.  
All prices in Euro + VAT.

### Publisher

EuroTransportMedia

Verlags- und Veranstaltungs-GmbH

Postfach 81-02-07, 70519 Stuttgart, Germany

### P.O. Box:

### Address:

### Advertisements:

Handwerkstr. 15, 70565 Stuttgart, Germany

Phone: +49. 711. 784 98-94

E-Mail: norbert.blucke@etm.de

### Payment:

All insertion orders are accepted on a strictly prepaid basis only.

Payments can be made by International Money order/Bankers draft in Euro to: Baden Württembergische Bank AG, Stuttgart, bank code 600 501 01, Account No. 7871 5092 76, BAN DE13 6005 0101 7871 5092 76, BIC/SWIFT Code SOLADEST

**Discounts:** For discounts please see **trans aktuell** or **FERNFAHRER**. Final discounts from **trans aktuell** and **FERNFAHRER** can be transferred to **KOMBIMARKT**. The insertion in **KOMBI-MARKT** does not contribute to the fulfilment of the advertisement.

### Combinatory Discounts, ad within 12 months (insertion year)

|                |              |      |               |      |
|----------------|--------------|------|---------------|------|
| <b>Series:</b> | 2 insertions | 5 %  | 12 insertions | 18 % |
|                | 4 insertions | 10 % | 18 insertions | 20 % |
|                | 6 insertions | 12 % | 24 insertions | 22 % |
|                | 9 insertions | 15 % | 30 insertions | 25 % |

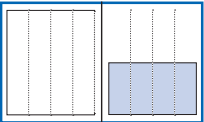
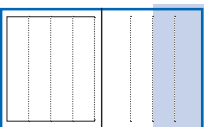
General terms and conditions of ETM Verlag apply.

| Month | Edition/<br>No.                                                            | Closing/<br>Copy Date | Publication<br>Date                          | Month | Edition/<br>No.                                                               | Closing/<br>Copy Date | Publication<br>Date                          |
|-------|----------------------------------------------------------------------------|-----------------------|----------------------------------------------|-------|-------------------------------------------------------------------------------|-----------------------|----------------------------------------------|
| Jan.  | <i>trans aktuell</i> 1 digital<br><i>trans aktuell</i> 2<br>FERNFAHRER 2   | 15. 12. 2022          | 13. 01. 2023<br>27. 01. 2023<br>07. 01. 2023 | July  | <i>trans aktuell</i> 13 digital<br><i>trans aktuell</i> 14<br>FERNFAHRER 8    | 12. 06. 2023          | 07. 07. 2023<br>21. 07. 2023<br>01. 07. 2023 |
| Feb.  | <i>trans aktuell</i> 3 digital<br><i>trans aktuell</i> 4<br>FERNFAHRER 3   | 16. 01. 2023          | 10. 02. 2023<br>24. 02. 2023<br>04. 02. 2023 | Aug.  | <i>trans aktuell</i> 15 digital<br><i>trans aktuell</i> 16<br>FERNFAHRER 9    | 17. 07. 2023          | 04. 08. 2023<br>18. 08. 2023<br>05. 08. 2023 |
| March | <i>trans aktuell</i> 5 digital<br><i>trans aktuell</i> 6<br>FERNFAHRER 4   | 13. 02. 2023          | 10. 03. 2023<br>24. 03. 2023<br>04. 03. 2023 | Sept. | <i>trans aktuell</i> 17 digital<br><i>trans aktuell</i> 18<br>FERNFAHRER 10   | 17. 08. 2023          | 08. 09. 2023<br>22. 09. 2023<br>07. 09. 2023 |
| April | <i>trans aktuell</i> 7 digital<br><i>trans aktuell</i> 8<br>FERNFAHRER 5   | 13. 03. 2023          | 06. 04. 2023<br>21. 04. 2023<br>01. 04. 2023 | Oct.  | <i>trans aktuell</i> 19 digital<br><i>trans aktuell</i> 20<br>FERNFAHRER 11   | 13. 09. 2023          | 06. 10. 2023<br>20. 10. 2023<br>05. 10. 2023 |
| May   | <i>trans aktuell</i> 9 digital<br><i>trans aktuell</i> 10<br>FERNFAHRER 6  | 14. 04. 2023          | 05. 05. 2023<br>26. 05. 2023<br>06. 05. 2023 | Nov.  | <i>trans aktuell</i> 21 digital<br><i>trans aktuell</i> 22<br>FERNFAHRER 12   | 10. 10. 2023          | 03. 11. 2023<br>17. 11. 2023<br>02. 11. 2023 |
| June  | <i>trans aktuell</i> 11 digital<br><i>trans aktuell</i> 12<br>FERNFAHRER 7 | 11. 05. 2023          | 09. 06. 2023<br>23. 06. 2023<br>03. 06. 2023 | Dec.  | <i>trans aktuell</i> 23 digital<br><i>trans aktuell</i> 24<br>FERNFAHRER 1/24 | 16. 11. 2023          | 01. 12. 2023<br>15. 12. 2023<br>07. 12. 2023 |



| Edition No.                                                                              | Closing Date | Copy Date    | Publication Date |
|------------------------------------------------------------------------------------------|--------------|--------------|------------------|
| 2/2023                                                                                   | 15. 12. 2022 | 15. 12. 2022 | 07. 01. 2023     |
| 3/2023                                                                                   | 16. 01. 2023 | 16. 01. 2023 | 04. 02. 2023     |
| 4/2023                                                                                   | 13. 02. 2023 | 13. 02. 2023 | 04. 03. 2023     |
| 5/2023                                                                                   | 13. 03. 2023 | 13. 03. 2023 | 01. 04. 2023     |
| 6/2023                                                                                   | 14. 04. 2023 | 14. 04. 2023 | 06. 05. 2023     |
|  7/2023 | 11. 05. 2023 | 11. 05. 2023 | 03. 06. 2023     |
| 8/2023                                                                                   | 12. 06. 2023 | 12. 06. 2023 | 01. 07. 2023     |
| 9/2023                                                                                   | 17. 07. 2023 | 17. 07. 2023 | 05. 08. 2023     |
| 10/2023                                                                                  | 17. 08. 2023 | 17. 08. 2023 | 07. 09. 2023     |
| 11/2023                                                                                  | 13. 09. 2023 | 13. 09. 2023 | 05. 10. 2023     |
| 12/2023                                                                                  | 10. 10. 2023 | 10. 10. 2023 | 02. 11. 2023     |
| 1/2024                                                                                   | 16. 11. 2023 | 16. 11. 2023 | 07. 12. 2023     |

| Edition No.                                                                               | Closing Date | Copy Date    | Publication Date | Edition No.                                                                               | Closing Date | Copy Date    | Publication Date |
|-------------------------------------------------------------------------------------------|--------------|--------------|------------------|-------------------------------------------------------------------------------------------|--------------|--------------|------------------|
| 1/2023   | 29. 12. 2022 | 29. 12. 2022 | 13. 01. 2023     | 13/2023  | 23. 06. 2023 | 23. 06. 2023 | 07. 07. 2023     |
| 2/2023                                                                                    | 13. 01. 2012 | 13. 01. 2023 | 27. 01. 2023     | 14/2023                                                                                   | 07. 07. 2023 | 07. 07. 2023 | 21. 07. 2023     |
| 3/2023   | 27. 01. 2023 | 27. 01. 2023 | 10. 02. 2023     | 15/2023  | 21. 07. 2023 | 21. 07. 2023 | 04. 08. 2023     |
| 4/2023                                                                                    | 10. 02. 2023 | 10. 02. 2023 | 24. 02. 2023     | 16/2023                                                                                   | 04. 08. 2023 | 04. 08. 2023 | 18. 08. 2023     |
| 5/2023   | 24. 02. 2023 | 24. 02. 2023 | 10. 03. 2023     | 17/2023  | 25. 08. 2023 | 25. 08. 2023 | 08. 09. 2023     |
| 6/2023                                                                                    | 10. 03. 2023 | 10. 03. 2023 | 24. 03. 2023     | 18/2023                                                                                   | 08. 09. 2023 | 08. 09. 2023 | 22. 09. 2023     |
| 7/2023   | 23. 03. 2023 | 23. 03. 2023 | 06. 04. 2023     | 19/2023  | 21. 09. 2023 | 21. 01. 2023 | 06. 10. 2023     |
| 8/2023                                                                                    | 05. 04. 2023 | 05. 04. 2023 | 21. 04. 2023     | 20/2023                                                                                   | 06. 10. 2023 | 06. 10. 2023 | 20. 10. 2023     |
| 9/2023   | 20. 04. 2023 | 20. 04. 2023 | 05. 05. 2023     | 21/2023  | 18. 10. 2023 | 18. 10. 2023 | 03. 11. 2023     |
| 10/2023                                                                                   | 11. 05. 2023 | 11. 05. 2023 | 26. 05. 2023     | 22/2023                                                                                   | 03. 11. 2023 | 03. 11. 2023 | 17. 11. 2023     |
| 11/2023  | 24. 05. 2023 | 24. 05. 2023 | 09. 06. 2023     | 23/2023  | 17. 11. 2023 | 17. 11. 2023 | 01. 12. 2023     |
| 12/2023                                                                                   | 09. 06. 2023 | 09. 06. 2023 | 23. 06. 2023     | 24/2023                                                                                   | 01. 12. 2023 | 01. 12. 2023 | 15. 12. 2023     |

| Formats                                                                           |                 |                             |                                                                                                               | Kombimarkt |              | Single Booking |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------|---------------------------------------------------------------------------------------------------------------|------------|--------------|----------------|
|  | <b>1/1 Page</b> | <i>bleed*</i>               | 230 x 298 mm<br>+ 3 mm trim<br>185 x 248 mm <b>trans aktuell</b> (type area)<br><b>FERNFAHRER</b> contact ads | in Euro    | 5,200.00     | 2,980.00       |
|                                                                                   |                 |                             |                                                                                                               |            | upon request |                |
|  | <b>1/2 Page</b> | type area<br>horizontal     | 185 x 125 mm                                                                                                  | in Euro    | 2,320.00     | 1,300.00       |
|                                                                                   |                 |                             | <b>FERNFAHRER</b> contact ads                                                                                 |            | upon request |                |
|  | <b>1/2 Page</b> | <i>bleed*</i><br>vertical   | 114 x 298 mm<br>+ 3 mm trim<br>90 x 248 mm in <b>trans aktuell</b> (type area)                                | in Euro    | 2,980.00     | 1,500.00       |
|                                                                                   | <b>1/2 Page</b> | <i>bleed*</i><br>horizontal | 230 x 150 mm<br>+ 3 mm trim<br>185 x 122 mm in <b>trans aktuell</b> (type area)                               | in Euro    | 2,980.00     | 1,500.00       |

\*Additional 5mm for bleed ads per page. Text and picture elements need to have at least 10mm space from edge.

| Formats  | in Euro | KombiMarkt | Single Booking |
|----------|---------|------------|----------------|
| mm-price |         | 4.50       | 2.70           |

Classified advertisements 2.40 Euro for **FERNFAHRER** and **trans aktuell**.

|                                                                                                                                                                |                                                                                                                                                             |                                                                                                |                                                                                                                   |                                                                                                                                                                                            |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>A</b><br>24autohof<br>Altec<br>Am Zehnhoff<br>American Truck Promotion<br>Arbeit- und Verkehrsmedizin<br>Auel<br>Anhalt Logistics                           | <b>E</b><br>Euro-Leasing<br>Europart                                                                                                                        | Hofmann<br>Hoyer<br>Hutschenreuter                                                             | <b>N</b><br>Niebel<br>Nitschke<br>Nobilis Werke<br>Nolte<br>NT Hafenspedition                                     | Schmudlach<br>Schneider<br>Schoch<br>Schockemöhle<br>Sotecs<br>Star Distribution<br>Stark Reinigungsgeräte<br>Stars & Stripes<br>Stauzebach<br>Stegmaier<br>Steller Spedition<br>Strohofer |
| <b>B</b><br>Bay<br>Beresa<br>Bergler Mineralöl<br>BFS Business Fleet Services<br>Bibow<br>Black Pearl<br>Bley Sieglinde<br>BLG Logistics<br>Brucker<br>Brumund | <b>F</b><br>F-Trucks<br>Fahrschule Mülln<br>Fehrenkötter<br>Fercam<br>Franke<br>FS-Fahrschmiede                                                             | <b>I</b><br>Imgrund Silogistic<br>Inprodi                                                      | <b>O</b><br>Oborowski<br>Ostendorf<br>OVS Europa Truck Trial                                                      | <b>T</b><br>Tank-Stop<br>Testme<br>Transport-Akademie<br>TransX<br>Trucker Church                                                                                                          |
| <b>C</b><br>Containerplanet<br>Contargo<br>Contrail<br>Couriernet                                                                                              | <b>G</b><br>GE-PAL<br>Geiger<br>GFT Logistics<br>Gieß<br>Girr Logistik<br>GK Spedition<br>Greiwing<br>Grimm Spedition<br>Grumbach<br>GTI Mietfahrzeugcenter | <b>J</b><br>Jantschitsch<br>Job@ctive<br>Jobberia<br>Jobmatchme<br>Jumbo Fischer<br>JWE Events | <b>P</b><br>Pfenning Logistics<br>Planitzer<br>PLV Logistik<br>Pohlmann<br>Prodecon                               | <b>U</b><br>Uhl Trucks<br>Unipack                                                                                                                                                          |
| <b>D</b><br>DEKRA<br>Dettendorfer<br>Deufrance<br>DHL Foodlogistics<br>Dickie Spielzeug<br>Dietz Kanzlei<br>Drivaler                                           | <b>H</b><br>Haas<br>Hansen American Styling<br>Hansetam<br>Hauser Logistik<br>Helfert<br>Hellmann<br>Herz<br>Hess<br>HF Works<br>Hödlmayr                   | <b>K</b><br>Kammann<br>Kicherer<br>Kipfer-Logistik<br>Koppelhuber<br>Kraft Logistik<br>Kutter  | <b>R</b><br>Reinert<br>Reuss<br>REWE<br>Rheinkraft<br>Rhenus Chemical<br>Roitzsch<br>Rosen Truck<br>RTS Transport | <b>V</b><br>Vögel Bludesch<br>Vogt Container                                                                                                                                               |
|                                                                                                                                                                |                                                                                                                                                             | <b>L</b><br>Lanfer<br>Lauterbach<br>Lippstädter<br>Lück Fahrzeugbau                            | <b>S</b><br>Safety Seal<br>SAS<br>Schaub Transporte<br>Scheck GmbH<br>Schevel<br>Schmidt                          | <b>W</b><br>Wackler Personal<br>Walter Logistik<br>Westfracht<br>Wallek<br>Wiener<br>Wirtz                                                                                                 |
|                                                                                                                                                                |                                                                                                                                                             | <b>M</b><br>Maxi-Chiptuning<br>Merbag<br>Mercedes-Benz<br>Mevisen<br>Motoren AG                |                                                                                                                   |                                                                                                                                                                                            |





Norbert Blucke

## Marketing

Media advice, offers, orders, printing material and technical advice

EuroTransportMedia  
Verlags- und Veranstaltungs-GmbH  
Handwerkstraße 15  
70565 Stuttgart, Germany

Norbert Blucke  
Phone +49. 711. 7 84 98-94  
E-Mail [norbert.blucke@etm.de](mailto:norbert.blucke@etm.de)

## Ad Management

Via Motor Presse Stuttgart:  
further questions, confirmations, invoices

Motor Presse Stuttgart GmbH & Co. KG  
Leuschnerstraße 1  
70174 Stuttgart, Germany

Susanne Baranjosch  
Phone +49. 711. 1 82-21 44  
E-Mail [sbaranjosch@motorpresse.de](mailto:sbaranjosch@motorpresse.de)

## Single Bookings:

### FERNFAHRER

Iris Eifrig  
Phone +49. 711. 1 82-16 13  
E-Mail [ieifrig@motorpresse.de](mailto:ieifrig@motorpresse.de)

### *trans aktuell*

Susanne Baranjosch  
Phone +49. 711. 1 82-21 44  
E-Mail [sbaranjosch@motorpresse.de](mailto:sbaranjosch@motorpresse.de)

## Files for advertisements:

Please send your printing material with electronic ticket via Internet:

„Elektronisches Datenticket“ at  
<https://www.etm.de/anzeigenannahme>

**ETM**verlag

EuroTransportMedia  
Verlags- und Veranstaltungs-GmbH  
Das Gemeinschaftsunternehmen von DEKRA,  
Motor Presse Stuttgart  
und VF Verlagsgesellschaft