

Native Ad Geschäftliche Informationen

Business,
Events, Services
and Innovations
Presentation



ETMverlag

Media Information 2023

Native Ad „Geschäftliche Informationen“

Media Information
2023

General Information

Information brochures, special events, occasions and anniversaries can be presented with [Native Ad „Geschäftliche Informationen“](#). On **four editorial** newspaper pages you may introduce or present your company, your events, services and innovations. [Native Ad „Geschäftliche Informationen“](#) is the platform for business presentation - whether it is a start-up company, an anniversary, a new business division or an introduction of a new product and/or service.

[General Information](#) published as booklet insert in *trans aktuell*.

Geschäftliche Informationen/Advertorial

Size	Price	
	Print	Digital
4 pages (Geschäftliche Informationen)*	19,800.00 €	9,300.00 €
1 page (Advertorial)	7,900.00 €	4,900.00 €

incl. online renewal at eurotransport.de
(Native Ad, six weeks duration)

Other print or online formats upon request.

Booking

6 weeks prior publication date

Publication

*supplement in *trans aktuell*



trans aktuell
DIE ZEITUNG FÜR TRANSPORT, LOGISTIK UND MANAGEMENT

Circulation

37,200.00*	copies, of which
20,000.00*	printed copies as supplement or booklet in <i>trans aktuell</i>
17,200.00*	digital copies

General Terms and Conditions

General terms and conditions of ETM-Verlag apply.
All prices in Euro + VAT.

trans aktuell
DIE ZEITUNG FÜR TRANSPORT, LOGISTIK UND MANAGEMENT

trans aktuell is the fortnightly published newspaper for transport, traffic and management. *trans aktuell* offers its readers fast and easy information on traffic and transport all over Germany and Europe. Managers will find any information needed to fulfill their daily tasks. Latest news on marketing trends, legislative bills and transport management are presented in informal newspaper style. *trans aktuell* is news for the floating fleet.

www.transaktuell.de

*Publisher information

Native Ad „Geschäftliche Informationen“ published as booklet in newspaper format 315 x 468 mm (width x height).

A supplement can be placed in every *trans aktuell* edition.

Publication of Native Ad „Geschäftliche Information“ in *trans aktuell* is limited to one only.

1-page advertorial can be booked by several customers for each edition.



Oliver Trost

Marketing

Via Media advice, offers,
orders and printing material

EuroTransportMedia
Verlags- und Veranstaltungs-GmbH
Handwerkstraße 15, 70565 Stuttgart,
Germany

Oliver Trost
Phone +49. 711. 7 84 98-10
E-Mail oliver.trost@etm.de
Internet www.eurotransport.de

Ad Management

Via Motor Presse Stuttgart:
Confirmations, invoices

Motor Presse Stuttgart GmbH & Co.KG
Leuschnerstraße 1, 70174 Stuttgart,
Germany

Julia Ruprecht
Phone +49. 711. 1 82-15 48
E-Mail jruprecht@motorpresse.de
Internet www.motorpresse.de

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