

# Sonderdrucke

Special  
Advertising Formats  
& Editions,  
Web PDFs



**ETM**verlag

Media Information 2023

Industry partners are offered new means of communication beyond the advertising business as part of the respective marketing strategy. ETM realizes individual ideas for our customers.

With a compact unit of organisation our Corporate Publishing Team provides a smooth workflow and therefore flexible, fast and economic processing, even for challenging objects. With know-how and support our marketing department at ETM will be there for you.

All forms of communication media are offered in a modular system and include sponsoring, calendar production, books and brochures among advertising specials and other dialog options. Online solutions complete our package.



Special Edition



**Deadlines**

By arrangement

Special editions and booklets are one of many communication tools that are being offered to our customers. Following publications in our printed editions FERNFAHRER, *trans aktuell* or *WERKSTATT aktuell* we create the individual print run and layout for our customer. We are looking forward to supporting you with creating and realizing individual editions, even for a unique copy.

#### General Terms and Conditions

General terms and conditions of EuroTransportMedia Verlags- und Veranstaltungs GmbH apply.

Prices in Euro + VAT.

Prices on request

#### Deadlines

By arrangement

#### Special Editions



Content Web-PDFs continue to be popular.  
The customer receives an individual offer for  
a secondary use of printed articles.

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### Deadlines

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### Web PDFs





Doris V. Lorch

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Das Gemeinschaftsunternehmen von DEKRA,  
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und VF Verlagsgesellschaft