

# Truck Sport Linie

Truck Sport Fascination



ETMverlag

Media Information 2023

1. PRINT

In logo heading (4 spaces) in  
FERNFAHRER 02/23 - 01/24

Print Run

25,000\* copies as heading in  
FERNFAHRER 02/23 -01/24

← PLUS →



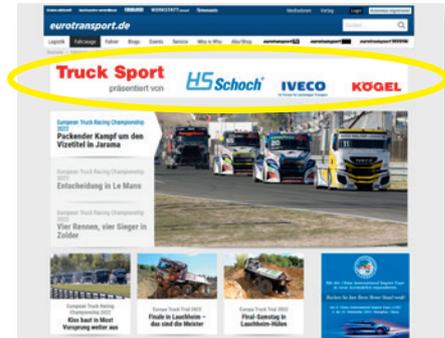
\* Publisher information

2. ONLINE

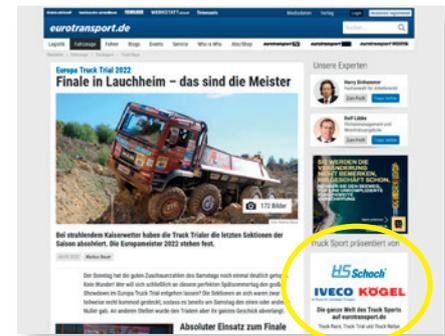
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section for **each** online  
report at  
[www.eurotransport.de/  
fahrzeuge/trucksport](http://www.eurotransport.de/fahrzeuge/trucksport).

Price: 6,000.00 €

As Heading:



As Single Post:





The annually published [Truck Race Spezial](#) consists of 68 pages and reports on the European Truck Race Championship 2023 with more than 170 coloured photos.

Reports are given on race weekends, technology, sponsors, teams - including background information as well as tables and statistics. Truck enthusiasts will be delighted about breathtaking memories and photos.

The Truck Race Spezial is available from ETM Verlag as well as in selected bookstores starting in December 2023. The English edition is published 3 weeks later.

Closing Date: 07. 11. 2023

Copy Date: 09. 11. 2023

Publication Date: 02. 12. 2023

#### Printing

Offset

#### Copy material

Unseparated PDF-Files.

#### Coloured Ads

Euroscale. Minor tone value tolerances are the result of printing conditions.

#### Printed Circulation:

Truck Race Spezial 10,000\* copies

#### Bleed

For bleed allow 5 mm on all sides. Text and picture elements need to have at least 10 mm space from the edge.

#### General Terms and Conditions

General terms and conditions of ETM Verlag apply.  
All prices in Euro + VAT.

#### Truck Sport Spezial

Format	Size Bleed	Size Type Area	4c
1/2	230 x 150 mm	196 x 129 mm	2.590,- €
1/1	230 x 298 mm	196 x 263 mm	4.460,- €
2/1	460 x 298 mm	424 x 263 mm	8.890,- €

#### Placement

U4	200 x 280 mm	7,520.00 €
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#### Titel Sponsoring

Brand/Product name integrated	upon request
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### Truck Race Calendar

Special Run with distinct motives

Size	Price
from 1,000	9.00 €
from 2,000	8.00 €
from 3,000	7.00 €
from 4,000	6.00 €
from 5,000	5.00 €

Individual Imprints  
upon request



### Please note for your orders

1. Our prices are in Euro + VAT.
2. Delivery via parcel service or dispatch.
3. Freight costs will be charged on the invoice separately.

### Truck Race

Delivery Date	Beg. Nov. 2023
Format Calendar	59,4 cm x 42,0 cm
Format Advertisement	59,4 cm x 4,5 cm
Scope	1 cover sheet, 12 calendar table, 1 Back board
Paper	Cover sheet: 250 g/m <sup>2</sup> woodfree white Calendar: 150 g/m <sup>2</sup> woodfree white back board: 500 g/m <sup>2</sup> chromo-duplex carton
Print	4c
Processing	Wire-O-Bindung, Plastic twist with centric hanger
Packaging	25 pieces/packing unit, single packaging

4. Transport packagaing will be charged seperately.
5. Delivery date can be delayed by 2 weeks.
6. Short shipment or excess delivery of 5% are subject to change.



Bettina Pfeffer

### Sales

Offers, orders, printing material

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