

# KOMBIMARKT

The cross-media market

## 10 month booking included:

Actually distributed circulation monthly:

1 x FERNFAHRER print:	30,000
plus digital:	10,100
1 x trans aktuell print/digital:	37,700
1 x trans aktuell digital:	22,200

<b>monthly total:</b>	<b>100,000</b>
<b>thereof digital:</b>	<b>54,500</b>

## 2 month (January/July) booking included:

Actually distributed circulation monthly:

1 x trans aktuell print/digital:	37,700
1 x trans aktuell digital:	22,200

<b>monthly total:</b>	<b>59,900</b>
<b>thereof digital:</b>	<b>44,400</b>

All data ETM Verlag



**ETM**verlag

Media Information 2024



is the combined classified crossmedial advertisement section for

**trans aktuell**

Die Zeitung für Transport, Logistik und Management

**trans aktuell** is the fortnightly published newspaper for transport, logistic and management. It offers its readers fast and easy information on traffic and transport policy all over Germany and Europe. Focal themes are transport management and fleet management. Whether readers are in search of latest news on marketing trends, legislative bills or look for general information on transport management - **trans aktuell** will give all information needed to fulfill daily tasks. News for the floating fleet - precise, up-to-date and practical.



**FERNFAHRER** is the German language truck magazine with latest and comprehensive news for the truck driver, haulage contractor and commercial vehicle manager.

The reader is provided with vehicle reports, tests and news on innovations as well as lively reports and fascinating stories in informal language. Truck drivers, their opinions and knowledge are another focus.

**FERNFAHRER** is news for the dedicated driver.

Please check our KombiMarkt homepage online at [www.eurotransport.de](http://www.eurotransport.de) one week prior publication. Follow the link: [etm.de/kombimarkt](http://etm.de/kombimarkt)

- Target Group:**
- Fleet and technical managers in the commercial vehicle field, traffic and in vehicle parks of federations, counties and municipalities
  - Directors and managers for selection and use of means of transport
  - Commercial vehicle managers in DEKRA member fleets and commercial motor vehicle workshops
  - Fleet managers and haulage contractors
  - qualified truck drivers

**KOMBIMARKT** is the joint cross-media classified ad section of **trans aktuell** and **FERNFAHRER**.

Your ad will appear in 10 months in each case  
1 x in **trans aktuell** print/digital plus 1 x **trans aktuell** digital and  
1 x in **FERNFAHRER** print and digital.  
In January and July 2024 your ad will appear  
1 x in **trans aktuell** print/digital plus 1 x **trans aktuell** digital.

**one ad = 3 editions**

**Printed circulation/digital of individual objects in total monthly: 100,000 issues, of which 54,500 digital.**

**mm-price: Euro 4,50\* net**, colored ad without charge

**Single booking:** single booking of objects with the following conditions: **mm-price per object Euro 2.70\* net**, colored ad without charge.

**Flow text ads:** private job and substitution requests  
b/w: Euro 2.50 (incl. VAT). Phone: +49 7 11 1 82-1 88,  
Fax: +49 711 1 82-17 83. Box code fee Euro 10.00 (1 column,  
max. Height 50 mm, without frame and design options, without  
discounts, sample copies and agency provision).

\* Prices per mm height, width of column 43 mm, minimum height 20 mm.  
All prices in Euro + VAT.

**Publisher** EuroTransportMedia  
Verlags- und Veranstaltungs-GmbH  
Postfach 81-02-07, 70519 Stuttgart, Germany  
**P.O. Box:** Postfach 81-02-07, 70519 Stuttgart, Germany  
**Address:** Handwerkstr. 15, 70565 Stuttgart, Germany  
**Advertisements:** Phone: +49. 711. 784 98-94  
E-Mail: norbert.blucke@etm.de  
**Payment:** All insertion orders are accepted on a strictly  
prepaid basis only.

Payments can be made by International Money order/Bankers draft  
in Euro to: Baden Württembergische Bank AG, Stuttgart, bank  
code 600 501 01, Account No. 7871 5092 76,  
BAN DE13 6005 0101 7871 5092 76, BIC/SWIFT Code SOLADEST

**Discounts:** For discounts please see **trans aktuell** or **FERN-FAHRER**. Final discounts from **trans aktuell** and **FERNFAHRER** can be transferred to **KOMBIMARKT**. The insertion in **KOMBI-MARKT** does not contribute to the fulfilment of the advertisement.

### Combinatory Discounts, ad within 12 months (insertion year)

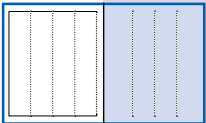
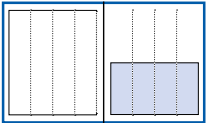
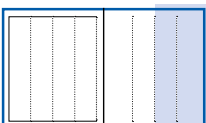
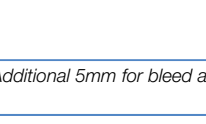
<b>Series:</b>	2 insertions	5 %	12 insertions	18 %
	4 insertions	10 %	18 insertions	20 %
	6 insertions	12 %	24 insertions	22 %
	9 insertions	15 %	30 insertions	25 %

General terms and conditions of ETM Verlag apply.

Month	Edition/ No.	Closing/ Copy Date	Publication Date	Month	Edition/ No.	Closing/ Copy Date	Publication Date
Jan.	<i>trans aktuell</i> 1 digital <i>trans aktuell</i> 2	28. 12. 2023	12. 01. 2024 26. 01. 2024	July	<i>trans aktuell</i> 13 digital <i>trans aktuell</i> 14	28. 06. 2024	12. 07. 2024 26. 07. 2024
Feb.	<i>trans aktuell</i> 3 digital <i>trans aktuell</i> 4 FERNFAHRER 2-3	05. 01. 2024	09. 02. 2024 23. 02. 2024 01. 02. 2024	Aug.	<i>trans aktuell</i> 15 digital <i>trans aktuell</i> 16 FERNFAHRER 9	12. 07. 2024	09. 08. 2024 23. 08. 2024 08. 08. 2024
March	<i>trans aktuell</i> 5 digital <i>trans aktuell</i> 6 FERNFAHRER 4	09. 02. 2024	08. 03. 2024 22. 03. 2024 07. 03. 2024	Sept.	<i>trans aktuell</i> 17 digital <i>trans aktuell</i> 18 FERNFAHRER 10	08. 08. 2024	06. 09. 2024 20. 09. 2024 05. 09. 2024
April	<i>trans aktuell</i> 7 digital <i>trans aktuell</i> 8 FERNFAHRER 5	06. 03. 2024	12. 04. 2024 26. 04. 2024 04. 04. 2024	Oct.	<i>trans aktuell</i> 19 digital <i>trans aktuell</i> 20 FERNFAHRER 11	12. 09. 2024	04. 10. 2024 18. 10. 2024 10. 10. 2024
May	<i>trans aktuell</i> 9 digital <i>trans aktuell</i> 10 FERNFAHRER 6	11. 04. 2024	10. 05. 2024 24. 05. 2024 10. 05. 2024	Nov.	<i>trans aktuell</i> 21 digital <i>trans aktuell</i> 22 FERNFAHRER 12	09. 10. 2024	08. 11. 2024 22. 11. 2024 07. 11. 2024
June	<i>trans aktuell</i> 11 digital <i>trans aktuell</i> 12 FERNFAHRER 7-8	23. 05. 2024	07. 06. 2024 21. 06. 2024 20. 06. 2024	Dec.	<i>trans aktuell</i> 23 digital <i>trans aktuell</i> 24 FERNFAHRER 1-2/25	15. 11. 2024	06. 12. 2024 20. 12. 2024 12. 12. 2024

<b>Edition No.</b>	<b>Closing Date</b>	<b>Copy Date</b>	<b>Publication Date</b>
2-3/2024	05. 01. 2024	05. 01. 2024	01. 02. 2024
4/2024	09. 02. 2024	09. 02. 2024	07. 03. 2024
5/2024	06. 03. 2024	06. 03. 2024	04. 04. 2024
6/2024	11. 04. 2024	11. 04. 2024	10. 05. 2024
7-8/2024	23. 05. 2024	23. 05. 2024	20. 06. 2024
9/2024	12. 07. 2024	12. 07. 2024	08. 08. 2024
10/2024	08. 08. 2024	08. 08. 2024	05. 09. 2024
11/2024	12. 09. 2024	12. 09. 2024	10. 10. 2024
12/2024	09. 10. 2024	09. 10. 2024	07. 11. 2024
1-2/2025	15. 11. 2024	15. 11. 2024	12. 12. 2024

Edition No.	Closing Date	Copy Date	Publication Date	Edition No.	Closing Date	Copy Date	Publication Date
1/2024 <input type="checkbox"/>	28. 12. 2023	28. 12. 2023	12. 01. 2024	13/2024 <input type="checkbox"/>	28. 06. 2024	28. 26. 2024	12. 07. 2024
2/2024	12. 01. 2024	12. 01. 2024	26. 01. 2024	14/2024	12. 07. 2024	12. 07. 2024	26. 07. 2024
3/2024 <input type="checkbox"/>	26. 01. 2024	26. 01. 2024	09. 02. 2024	15/2024 <input type="checkbox"/>	26. 07. 2024	26. 07. 2024	09. 08. 2024
4/2024	09. 02. 2024	09. 02. 2024	23. 02. 2024	16/2024	08. 08. 2024	08. 08. 2024	23. 08. 2024
5/2024 <input type="checkbox"/>	23. 02. 2024	23. 02. 2024	08. 03. 2024	17/2024 <input type="checkbox"/>	23. 08. 2024	23. 08. 2024	06. 09. 2024
6/2024	08. 03. 2024	08. 03. 2024	22. 03. 2024	18/2024	06. 09. 2024	06. 09. 2024	20. 09. 2024
7/2024 <input type="checkbox"/>	27. 03. 2024	27. 03. 2024	12. 04. 2024	19/2024 <input type="checkbox"/>	19. 09. 2024	19. 09. 2024	04. 10. 2024
8/2024	12. 04. 2024	12. 04. 2024	26. 04. 2024	20/2024	04. 10. 2024	04. 10. 2024	18. 10. 2024
9/2024 <input type="checkbox"/>	24. 04. 2024	24. 04. 2024	10. 05. 2024	21/2024 <input type="checkbox"/>	23. 10. 2024	23. 10. 2024	08. 11. 2024
10/2024	08. 05. 2024	08. 05. 2024	24. 05. 2024	22/2024	08. 11. 2024	08. 11. 2024	22. 11. 2024
11/2024 <input type="checkbox"/>	23. 05. 2024	23. 05. 2024	07. 06. 2024	23/2024 <input type="checkbox"/>	22. 11. 2024	22. 11. 2024	06. 12. 2024
12/2024	07. 06. 2024	07. 06. 2024	21. 06. 2024	24/2024	06. 12. 2024	06. 12. 2024	20. 12. 2024

Formats				Kombimarkt	Single Booking
	<b>1/1 Page</b>	<i>bleed*</i>	230 x 298 mm in Euro + 3 mm trim 185 x 248 mm <b>trans aktuell</b> (type area) <b>FERNFAHRER</b> contact ads	5,200.00 <i>upon request</i>	2,980.00
	<b>1/2 Page</b>	type area <i>horizontal</i>	185 x 125 mm in Euro <b>FERNFAHRER</b> contact ads	2,320.00 <i>upon request</i>	1,300.00
	<b>1/2 Page</b>	<i>bleed*</i> <i>vertical</i>	114 x 298 mm in Euro + 3 mm trim 90 x 248 mm in <b>trans aktuell</b> (type area)	2,980.00	1,500.00
	<b>1/2 Page</b>	<i>bleed*</i> <i>horizontal</i>	230 x 150 mm in Euro + 3 mm trim 185 x 122 mm in <b>trans aktuell</b> (type area)	2,980.00	1,500.00

\*Additional 5mm for bleed ads per page. Text and picture elements need to have at least 10mm space from edge.

Formats	in Euro	KombiMarkt	Single Booking
mm-price		4.50	2.70

Classified advertisements 2.40 Euro for **FERNFAHRER** and **trans aktuell**.

### A

24autohof  
Altec  
American Truck Promotion  
Arbeit- und Verkehrsmedizin  
Anhalt Logistics

### B

Beresa  
Bergler  
BFS Business Fleet Services  
Bibow  
Bley Sieglinde  
BLG Logistik  
Brucker  
Brumund

### C

Containerplanet  
Contargo  
Contrail  
Couriernet

### D

DEKRA  
Deufrance  
DHL Foodlogistics  
Dickie Spielzeug  
Dietz Kanzlei

### E

Europart

### F

F-Trucks  
Fahrschule Mülln

Fercam  
FHT Flüssiggas  
Findeisen  
Franke  
Freitag Lab.  
FS-Fahrerschmiede

### G

GE-PAL  
Geiger  
GFT Logistics  
Gieß  
Girr Logistik  
GK Spedition  
Greiwing  
Grimm Spedition  
Grumbach  
GTI Mietfahrzeugcenter

### H

Haas  
Hanseteam  
Hauser Logistik  
Helfert  
Hellmann  
Herz  
Hess  
HF Works  
Hödlmayr  
Hofmann  
Hoyer  
Hutschenreuter

### I

IHV Trnetschek  
Imgrund Silogistic

### Inprodi

### J

Jantschitsch  
Jobberia  
Jobmatchme  
Ju-Tra  
JWE Events

### K

Kammann  
Kicherer  
Kipfer-Logistik  
Koppelhuber  
König Trebor  
Kraft Logistik  
Kutter

### L

Lanfer  
Lauterbach  
Lippstädter  
Lück Fahrzeugbau

### M

Maxi-Chiptuning  
Merbag  
Mercedes-Benz  
Mevissen

### N

Niebel  
Nitschke  
Nobilia Werke  
Nolte  
NT Hafenspedition

### O

Oborowski  
Ostendorf  
OVS Europa Truck Trial

### P

Peelen  
Pfenning Logistics  
Planitzer  
PLV Logistik  
Pohlmann  
Prodecon

### R

Reinert  
Reuss  
REWE  
Rheinkraft  
Rhenus Chemical  
Roitzsch  
Rosen Truck  
RTS Transport

### S

Safety Seal  
SAS  
Schaub Transporte  
Scheck GmbH  
Schevel  
Schmidt  
Schmitt  
Schmudlach  
Schneider  
Schoch  
Schockemöhle  
Sotecs

Star Distribution  
Stark Reinigungsgeräte  
Stars & Stripes  
Stauzebach  
Stegmaier  
Steller Spedition  
Strohofer

### T

Tank-Stop  
Testme  
Transport-Akademie  
TransX  
Trucker Church

### U

Uhl Trucks  
Unipack

### V

Vögel Bludesch  
Vogt Container

### W

Wackler Personal  
Wahr Energie  
Walter Leasing  
Walter Logistik  
Westfracht  
Wallek  
Wiener  
Wirtz





Norbert Blucke

## Marketing

Media advice, offers, orders, printing material and technical advice

EuroTransportMedia  
Verlags- und Veranstaltungs-GmbH  
Handwerkstraße 15  
70565 Stuttgart, Germany

Norbert Blucke  
Phone +49. 711. 7 84 98-94  
E-Mail [norbert.blucke@etm.de](mailto:norbert.blucke@etm.de)

## Ad Management

Via Motor Presse Stuttgart:  
further questions, confirmations, invoices

Motor Presse Stuttgart GmbH & Co. KG  
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70174 Stuttgart, Germany

Susanne Baranjosch  
Phone +49. 711. 1 82-21 44  
E-Mail [sbaranjosch@motorpresse.de](mailto:sbaranjosch@motorpresse.de)

## Single Bookings:

### FERNFAHRER

Iris Eifrig  
Phone +49. 711. 1 82-16 13  
E-Mail [ieifrig@motorpresse.de](mailto:ieifrig@motorpresse.de)

### *trans aktuell*

Susanne Baranjosch  
Phone +49. 711. 1 82-21 44  
E-Mail [sbaranjosch@motorpresse.de](mailto:sbaranjosch@motorpresse.de)

## Files for advertisements:

Please send your printing material with electronic ticket via Internet:

„Elektronisches Datenticket“ at  
<https://www.etm.de/anzeigenannahme>

**ETM**verlag

EuroTransportMedia  
Verlags- und Veranstaltungs-GmbH  
Das Gemeinschaftsunternehmen von DEKRA,  
Motor Presse Stuttgart  
und VF Verlagsgesellschaft