

Truck Sport Linie

Truck Sport Fascination



ETMverlag

Media Information 2024

1. PRINT

In logo heading (4 spaces) in
FERNFAHRER 4/24 - 1-2/25

Print Run

30,000* copies as heading in
FERNFAHRER 4/24 - 1-2/25

← PLUS →

2. ONLINE

Sponsor heading is
additionally listed as a
section for **each** online
report at
[www.eurotransport.de/
fahrzeuge/trucksport](http://www.eurotransport.de/fahrzeuge/trucksport).

Price: 4,500.00 €

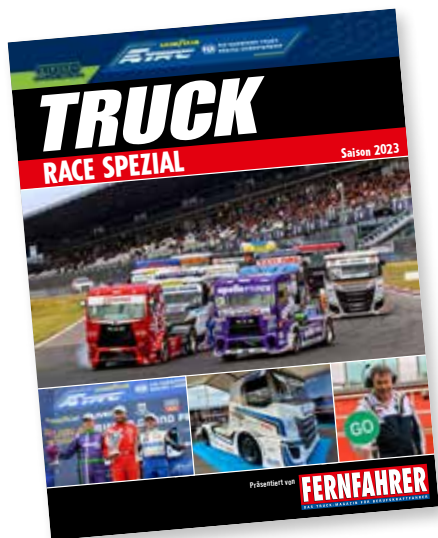
As Heading:



As Single Post:



* Publisher information



The annually published [Truck Race Spezial](#) consists of 68 pages and reports on the European Truck Race Championship 2024 with more than 170 coloured photos.

Reports are given on race weekends, technology, sponsors, teams - including background information as well as tables and statistics. Truck enthusiasts will be delighted about breathtaking memories and photos.

The Truck Race Spezial is available from ETM Verlag as well as in selected bookstores starting in December 2024. The English edition is published 3 weeks later.

Closing Date: 11. 11. 2024

Copy Date: 14. 11. 2024

Publication Date: 12. 12. 2024

Printing

Offset

Copy material

Unseparated PDF-Files.

Coloured Ads

Euroscale. Minor tone value tolerances are the result of printing conditions.

Printed Circulation:

Truck Race Spezial 10,000* copies

Bleed

For bleed allow 5 mm on all sides. Text and picture elements need to have at least 10 mm space from the edge.

General Terms and Conditions

General terms and conditions of ETM Verlag apply.
All prices in Euro + VAT.

Truck Sport Spezial

Format

Size

Bleed

Size

Type Area

4c

1/2	230 x 150 mm	196 x 129 mm	2,690.– €
1/1	230 x 298 mm	196 x 263 mm	4,690.– €
2/1	460 x 298 mm	424 x 263 mm	9,350.– €

Placement

U4	200 x 280 mm	7,890.00 €
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Titel Sponsoring

Brand/Product name integrated	upon request
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* Publisher information

Truck Race Calendar

Special Run with distinct motives

Size	Price
from 1,000	9.00 €
from 2,000	8.00 €
from 3,000	7.00 €
from 4,000	6.00 €
from 5,000	5.00 €

Individual Imprints
upon request



Please note for your orders

1. Our prices are in Euro + VAT.
2. Delivery via parcel service or dispatch.
3. Freight costs will be charged on the invoice separately.

Truck Race

Delivery Date	Beg. Nov. 2024
Format Calendar	59,4 cm x 42,0 cm
Format Advertisement	59,4 cm x 4,5 cm
Scope	1 cover sheet, 12 calendar table, 1 Back board
Paper	Cover sheet: 250 g/m ² woodfree white Calendar: 150 g/m ² woodfree white back board: 500 g/m ² chromo-duplex carton
Print	4c
Processing	Wire-O-Bindung, Plastic twist with centric hanger
Packaging	25 pieces/packing unit, single packaging

4. Transport packagaing will be charged seperately.
5. Delivery date can be delayed by 2 weeks.
6. Short shipment or excess delivery of 5% are subject to change.



Bettina Pfeffer

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