

# Native Ad Geschäftliche Informationen

Presentation of companies,  
products, services, events and  
innovations



# Native Ad „Geschäftliche Informationen“

## Media Information 2025

# General Information

Information brochures, special events, occasions and anniversaries can be presented with [Native Ad „Geschäftliche Informationen“](#). On **four editorial** newspaper pages you may introduce or present your company, your events, services and innovations. [Native Ad „Geschäftliche Informationen“](#) is the platform for business presentation - whether it is a start-up company, an anniversary, a new business division or an introduction of a new product and/or service.

[General Information](#) published as booklet insert in *trans aktuell*.

### [Geschäftliche Informationen/Advertorial](#)

#### Size

4 pages (Geschäftliche Informationen)\*

1 page (Advertorial)

incl. online renewal at [eurotransport.de](http://eurotransport.de)  
(Native Ad, six weeks duration)

Other print or online formats upon request.

#### Price

21,500.00 €

8,500.00 €



**trans aktuell**  
DIE ZUTUN FÜR TRANSPORT, LOGISTIK UND MANAGEMENT

#### [Booking](#)

6 weeks prior publication date

#### [Publication](#)

\*supplement in *trans aktuell*

### Circulation

38,500\* copies, of which  
15,500\* printed copies as supplement  
or booklet in *trans aktuell*  
23,000\* digital copies

### General Terms and Conditions

General terms and conditions of ETM Verlag apply.  
All prices in Euro + VAT.

**trans aktuell**  
THE JOURNAL FOR TRANSPORT, LOGISTICS AND MANAGEMENT

*trans aktuell* is the fortnightly published newspaper for transport, traffic and management. *trans aktuell* offers its readers fast and easy information on traffic and transport all over Germany and Europe. Managers will find any information needed to fulfill their daily tasks. Latest news on marketing trends, legislative bills and transport management are presented in informal newspaper style. *trans aktuell* is news for the floating fleet.

[www.transaktuell.de](http://www.transaktuell.de)

\*Publisher information

Native Ad „Geschäftliche Informationen“ published as booklet in newspaper format 315 x 468 mm (width x height).

A supplement can be placed in every *trans aktuell* edition.

Publication of Native Ad „Geschäftliche Information“ in *trans aktuell* is limited to one only.

An 1-page advertorial can be booked by several customers per issue.



Oliver Trost

### Marketing

Media advice, offers and orders

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### Ad Management

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## **ETM**verlag

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