

KOMBIMARKT

The cross-media market

10 month booking included:

Actually distributed circulation monthly:

1 x FERNFAHRER print:	16,700
plus digital:	10,100
1 x trans aktuell print/digital:	38,500
1 x trans aktuell digital:	23,000

monthly total:	88,300
thereof digital:	56,100

2 month (January/July) booking included:

Actually distributed circulation monthly:

1 x trans aktuell print/digital:	38,500
1 x trans aktuell digital:	23,000

monthly total:	61,500
thereof digital:	46,000

All data ETM Verlag



ETMverlag

Media Information 2025



is the combined classified crossmedial advertisement section for

trans aktuell

Die Zeitung für Transport, Logistik und Management

trans aktuell is the fortnightly published newspaper for transport, logistic and management. It offers its readers fast and easy information on traffic and transport policy all over Germany and Europe. Focal themes are transport management and fleet management. Whether readers are in search of latest news on marketing trends, legislative bills or look for general information on transport management - **trans aktuell** will give all information needed to fulfill daily tasks. News for the floating fleet - precise, up-to-date and practical.



FERNFAHRER is the German language truck magazine with latest and comprehensive news for the truck driver, haulage contractor and commercial vehicle manager.

The reader is provided with vehicle reports, tests and news on innovations as well as lively reports and fascinating stories in informal language. Truck drivers, their opinions and knowledge are another focus.

FERNFAHRER is news for the dedicated driver.

Please check our KombiMarkt homepage online at www.eurotransport.de one week prior publication. Follow the link: etm.de/kombimarkt

- Target Group:**
- Fleet and technical managers in the commercial vehicle field, traffic and in vehicle parks of federations, counties and municipalities
 - Directors and managers for selection and use of means of transport
 - Commercial vehicle managers in DEKRA member fleets and commercial motor vehicle workshops
 - Fleet managers and haulage contractors
 - qualified truck drivers

KOMBIMARKT is the joint cross-media classified ad section of **trans aktuell** and **FERNFAHRER**.

Your ad will appear in 10 months in each case
1 x in **trans aktuell** print/digital plus 1 x **trans aktuell** digital and
1 x in **FERNFAHRER** print and digital.
In January and July 2025 your ad will appear
1 x in **trans aktuell** print/digital plus 1 x **trans aktuell** digital.

one ad = 3 editions

Printed circulation/digital of individual objects in total monthly: 88,300 issues, of which 56,100 digital.

mm-price: Euro 4,65* net, colored ad without charge

Single booking: single booking of objects with the following conditions: **mm-price per object Euro 2.80* net**, colored ad without charge.

Flow text ads: private job and substitution requests
b/w: Euro 2.80 (incl. VAT). Phone: +49 7 11 1 82-1 88,
Fax: +49 711 1 82-17 83. Box code fee Euro 10.00 (1 column,
max. Height 50 mm, without frame and design options,
without discounts, sample copies and agency provision).

* Prices per mm height, width of column 43 mm, minimum height 20 mm.
All prices in Euro + VAT.

Publisher EuroTransportMedia
Verlags- und Veranstaltungs-GmbH
Postfach 81-02-07, 70519 Stuttgart, Germany
P.O. Box: Postfach 81-02-07, 70519 Stuttgart, Germany
Address: Handwerkstr. 15, 70565 Stuttgart, Germany
Advertisements: Phone: +49. 711. 784 98-94
E-Mail: norbert.blucke@etm.de
Payment: All insertion orders are accepted on a strictly prepaid basis only.

Payments can be made by International Money order/Bankers draft in Euro to: Baden-Württembergische Bank AG, Stuttgart
IBAN: DE13 6005 0101 7871 5092 76
BIC/SWIFT Code: SOLADEST600

Discounts: For discounts please see **trans aktuell** or **FERNFAHRER**. Final discounts from **trans aktuell** and **FERNFAHRER** can be transferred to **KOMBIMARKT**. The insertion in **KOMBIMARKT** does not contribute to the fulfilment of the advertisement.

Combinatory Discounts, ad within 12 months (insertion year)

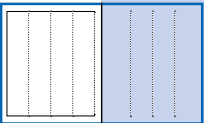
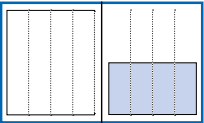
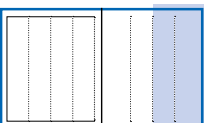
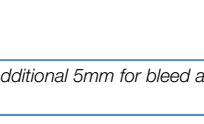
Series:	2 insertions	5 %	12 insertions	18 %
	4 insertions	10 %	18 insertions	20 %
	6 insertions	12 %	24 insertions	22 %
	9 insertions	15 %	30 insertions	25 %

General terms and conditions of ETM Verlag apply.

Month	Edition/ No.	Closing/ Copy Date	Publication Date	Month	Edition/ No.	Closing/ Copy Date	Publication Date
Jan.	<i>trans aktuell</i> 1 digital <i>trans aktuell</i> 2	19. 12. 2024	10. 01. 2025 24. 01. 2025	July	<i>trans aktuell</i> 13 digital <i>trans aktuell</i> 14	27. 06. 2025	11 07. 2025 25. 07. 2025
Feb.	<i>trans aktuell</i> 3 digital <i>trans aktuell</i> 4 FERNFAHRER 2-3	10. 01. 2025	07. 02. 2025 21. 02. 2025 06. 02. 2025	Aug.	<i>trans aktuell</i> 15 digital <i>trans aktuell</i> 16 FERNFAHRER 9	11. 07. 2025	08. 08. 2025 22. 08. 2025 07. 08. 2025
March	<i>trans aktuell</i> 5 digital <i>trans aktuell</i> 6 FERNFAHRER 4	14. 02. 2025	07. 03. 2025 21. 03. 2025 13. 03. 2025	Sept.	<i>trans aktuell</i> 17 digital <i>trans aktuell</i> 18 FERNFAHRER 10	07. 08. 2025	05. 09. 2025 26. 09. 2025 04. 09. 2025
April	<i>trans aktuell</i> 7 digital <i>trans aktuell</i> 8 FERNFAHRER 5	18. 03. 2025	11. 04. 2025 25. 04. 2025 10. 04. 2025	Oct.	<i>trans aktuell</i> 19 digital <i>trans aktuell</i> 20 FERNFAHRER 11	11. 09. 2025	10. 10. 2025 24. 10. 2025 09. 10. 2025
May	<i>trans aktuell</i> 9 digital <i>trans aktuell</i> 10 FERNFAHRER 6	16. 04. 2025	09. 05. 2025 23. 05. 2025 15. 05. 2025	Nov.	<i>trans aktuell</i> 21 digital <i>trans aktuell</i> 22 FERNFAHRER 12	16. 10. 2025	07. 11. 2025 21. 11. 2025 13. 11. 2025
June	<i>trans aktuell</i> 11 digital <i>trans aktuell</i> 12 FERNFAHRER 7-8	27. 05. 2025	13. 06. 2025 27. 06. 2025 26. 06. 2025	Dec.	<i>trans aktuell</i> 23 digital <i>trans aktuell</i> 24 FERNFAHRER 1/26	21. 11. 2025	05. 12. 2025 19. 12. 2025 18. 12. 2025

Edition No.	Closing Date	Copy Date	Publication Date
2-3/2025	10. 01. 2025	10. 01. 2025	06. 02. 2025
4/2025	14. 02. 2025	14. 02. 2025	13. 03. 2025
5/2025	18. 03. 2025	18. 03. 2025	10. 04. 2025
6/2025	16. 04. 2025	16. 04. 2025	15. 05. 2025
7-8/2025	27. 05. 2025	27. 05. 2025	26. 06. 2025
9/2025	11. 07. 2025	11. 07. 2025	07. 08. 2025
10/2025	07. 08. 2025	07. 08. 2025	04. 09. 2025
11/2025	11. 09. 2025	11. 09. 2025	09. 10. 2025
12/2025	16. 10. 2025	16. 10. 2025	13. 11. 2025
1/2026	21. 11. 2025	21. 11. 2025	18. 12. 2025

Edition No.	Closing Date	Copy Date	Publication Date	Edition No.	Closing Date	Copy Date	Publication Date
1/2025 <input type="checkbox"/>	19. 12. 2024	19. 12. 2024	10. 01. 2025	13/2025 <input type="checkbox"/>	27. 06. 2025	27. 06. 2025	11. 07. 2025
2/2025	10. 01. 2025	10. 01. 2025	24. 01. 2025	14/2025	11. 07. 2025	11. 07. 2025	25. 07. 2025
3/2025 <input type="checkbox"/>	24. 01. 2025	24. 01. 2025	07. 02. 2025	15/2025 <input type="checkbox"/>	25. 07. 2025	25. 07. 2025	08. 08. 2025
4/2025	07. 02. 2025	07. 02. 2025	21. 02. 2025	16/2025	07. 08. 2025	07. 08. 2025	22. 08. 2025
5/2025 <input type="checkbox"/>	21. 02. 2025	21. 02. 2025	07. 03. 2025	17/2025 <input type="checkbox"/>	22. 08. 2025	22. 08. 2025	05. 09. 2025
6/2025	07. 03. 2025	07. 03. 2025	21. 03. 2025	18/2025	12. 09. 2025	12. 09. 2025	26. 09. 2025
7/2025 <input type="checkbox"/>	28. 03. 2025	28. 03. 2025	11. 04. 2025	19/2025 <input type="checkbox"/>	25. 09. 2025	25. 09. 2025	10. 10. 2025
8/2025	10. 04. 2025	10. 04. 2025	25. 04. 2025	20/2025	10. 10. 2025	10. 10. 2025	24. 10. 2025
9/2025 <input type="checkbox"/>	24. 04. 2025	24. 04. 2025	09. 05. 2025	21/2025 <input type="checkbox"/>	23. 10. 2025	23. 10. 2025	07. 11. 2025
10/2025	09. 05. 2025	09. 05. 2025	23. 05. 2025	22/2025	07. 11. 2025	07. 11. 2025	21. 11. 2025
11/2025 <input type="checkbox"/>	28. 05. 2025	28. 05. 2025	13. 06. 2025	23/2025 <input type="checkbox"/>	21. 11. 2025	21. 11. 2025	05. 12. 2025
12/2025	12. 06. 2025	12. 06. 2025	27. 06. 2025	24/2025	05. 12. 2025	05. 12. 2025	19. 12. 2025

Formats				Kombimarkt	Single Booking
	1/1 Page	<i>bleed*</i>	230 x 298 mm in Euro + 3 mm trim 185 x 248 mm trans aktuell (type area) FERNFAHRER contact ads	5,350.00 <i>upon request</i>	3,000.00
	1/2 Page	type area <i>horizontal</i>	185 x 125 mm in Euro FERNFAHRER contact ads	2,400.00 <i>upon request</i>	1,350.00
	1/2 Page	<i>bleed*</i> <i>vertical</i>	114 x 298 mm in Euro + 3 mm trim 90 x 248 mm in trans aktuell (type area)	3,000.00	1,550.00
	1/2 Page	<i>bleed*</i> <i>horizontal</i>	230 x 150 mm in Euro + 3 mm trim 185 x 122 mm in trans aktuell (type area)	3,000.00	1,550.00

*Additional 5mm for bleed ads per page. Text and picture elements need to have at least 10mm space from edge.

Formats	in Euro	KombiMarkt	Single Booking
mm-price		4.65	2.80

Classified advertisements 2.80 Euro for **FERNFAHRER** and **trans aktuell**.



Norbert Blucke

Marketing

Media advice, offers, orders, printing material and technical advice

EuroTransportMedia
Verlags- und Veranstaltungs-GmbH
Handwerkstraße 15
70565 Stuttgart, Germany

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E-Mail norbert.blucke@etm.de

Ad Management

Via Motor Presse Stuttgart:
further questions, confirmations, invoices

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KombiMarkt Bookings:

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Files for advertisements:

Please send your printing material with electronic ticket via Internet:

„Elektronisches Datenticket“ at
<https://www.etm.de/anzeigenannahme>

ETMverlag

*EuroTransportMedia
Verlags- und Veranstaltungs-GmbH
Das Gemeinschaftsunternehmen von DEKRA,
Motor Presse Stuttgart
und VF Verlagsgesellschaft*