

F R O S T & S U L L I V A N



Market  
Engineering

## Strategic Analysis of the Medium- to Heavy-duty Natural Gas Commercial Vehicle Market in Europe



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# European Natural Gas MCV and HCV Market - Key Influencing Trends

## Key Influencing Trends, Europe, 2011–2018

**Volatile prices and Security** driving the market towards alternate fuel powered vehicles



**Regulatory environment, incentives, and tax credits** from European Union paving way for green vehicles



Emergence of **carbon neutral Biomethane** hubs across Europe



Growing concerns regarding environmental sustainability around Europe have made **consumers and enterprises** opt for green vehicles.



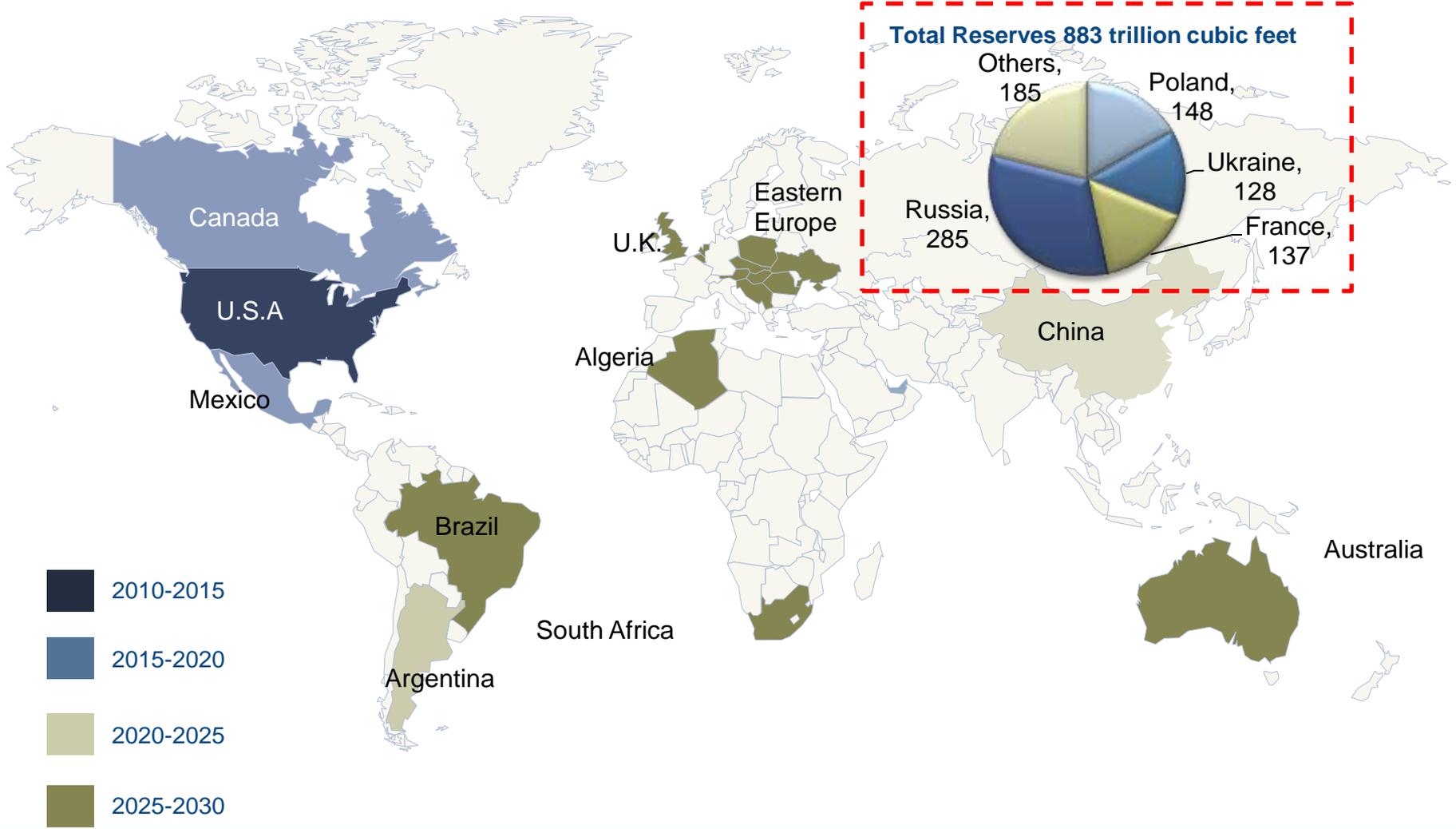
**Potential imports and exploration of natural gas including shale** will lead to delinking gas prices from oil prices



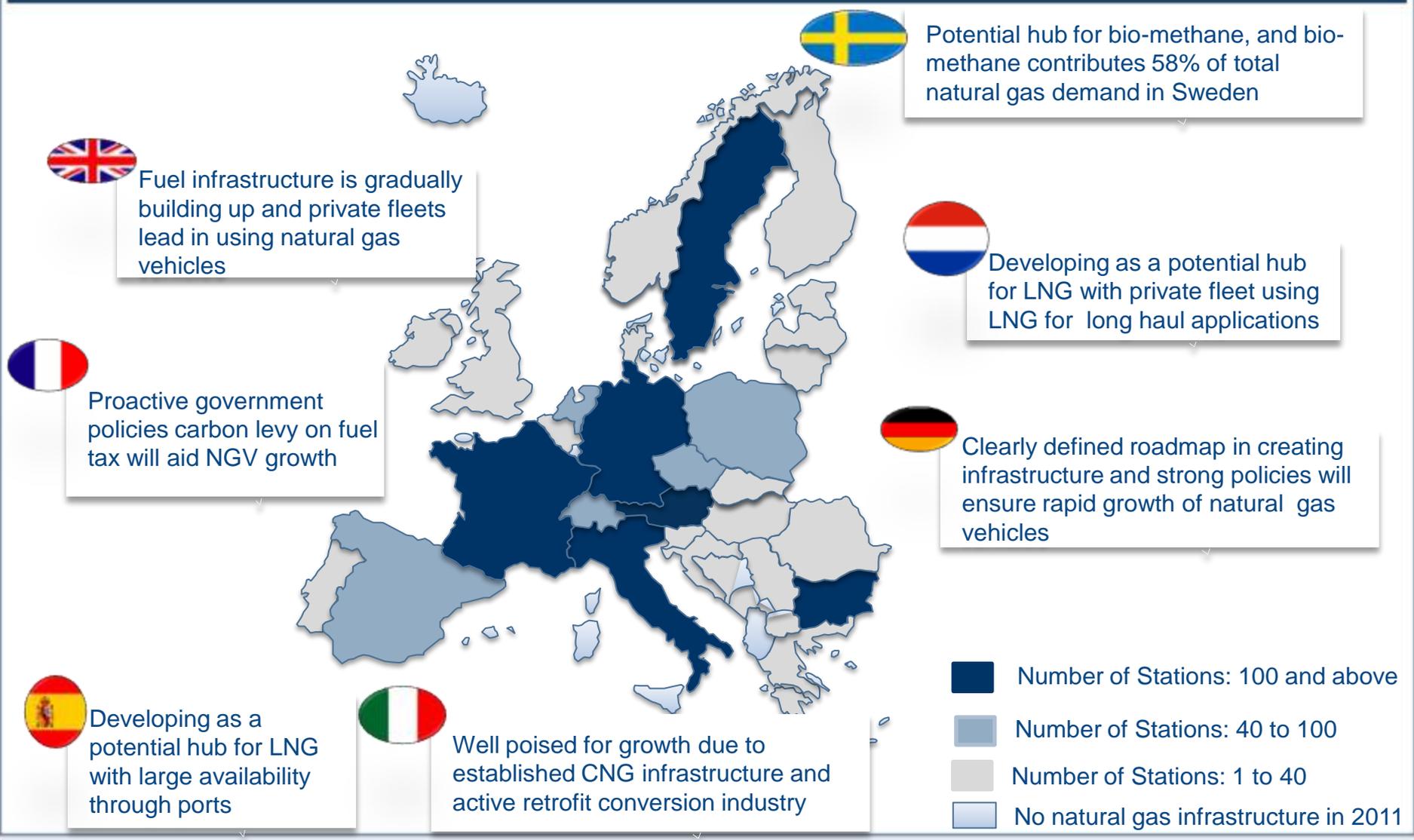
Source: Frost & Sullivan analysis.

# Global Shale Production Impact - Western Europe to realize Shale Gas Impacts on Supply Trends by 2025-2030

Shale Gas Production Timeline Impact , Global, 2010-2030



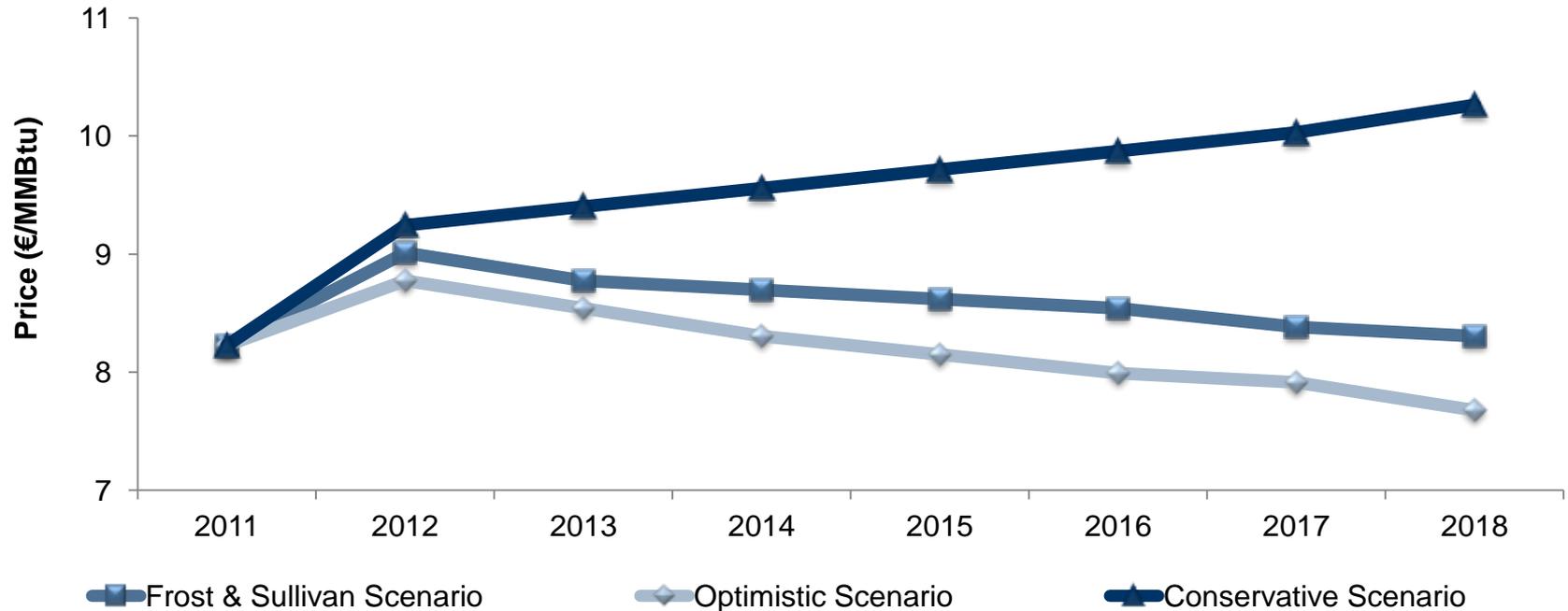
# Comparative Analysis by Markets - Germany, Italy, and France are leading natural gas fuel retailing in Europe. The Netherlands is set to emerge as a potential hub for LNG; bio-methane will be featured in Sweden



# Natural Gas Price Overview

- The price advantage of natural gas over diesel is expected to remain considerable even at an expected natural gas price of €8.3 per MMBtu in 2018.

MD and HD Natural Gas CV Market: Average Retail Natural Gas Price Forecast, Europe, 2011-2018



## Optimistic Scenario

- The average prices of CNG will be around €7.7 per MMBtu by 2018.

## Frost and Sullivan Scenario

- The average price of CNG to be around €8.3 per MMBtu by 2018.

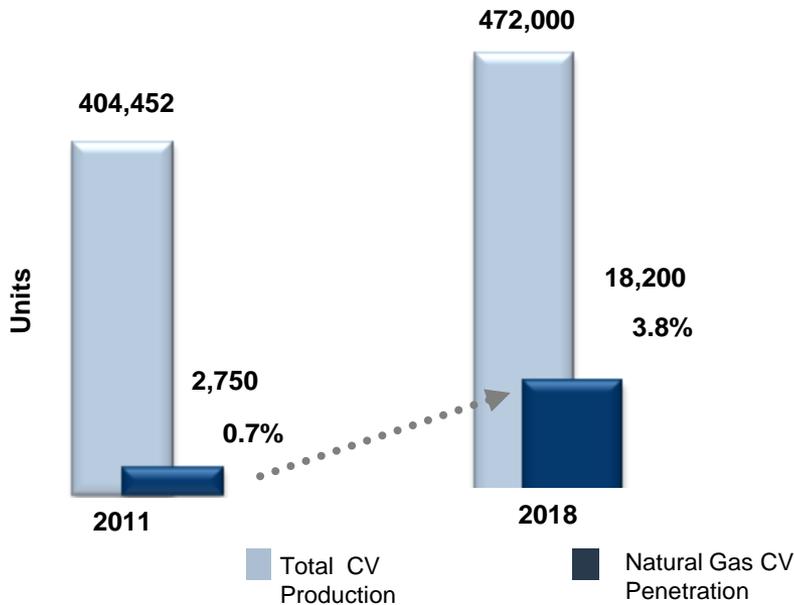
## Conservative Scenario

- The average price of CNG will be around €10.3 per MMBtu by 2018.

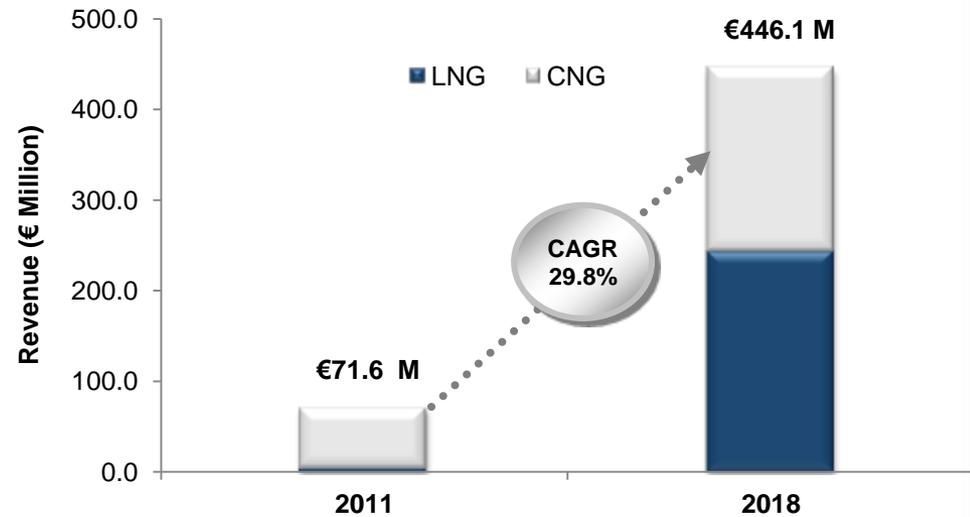
Note: All figures are rounded. The base year is 2011. Source: World Bank, Frost & Sullivan

# Strategic Fact Sheet - Natural gas penetration in the European MD and HD natural gas CV market will reach 3.8%, and component revenue is expected to grow at a 29.8% CAGR.

Natural Gas CV Penetration Forecast, Europe, 2011 and 2018



MD and HD Natural Gas CV Market: Component Revenue, Forecast, Europe, 2011 and 2018



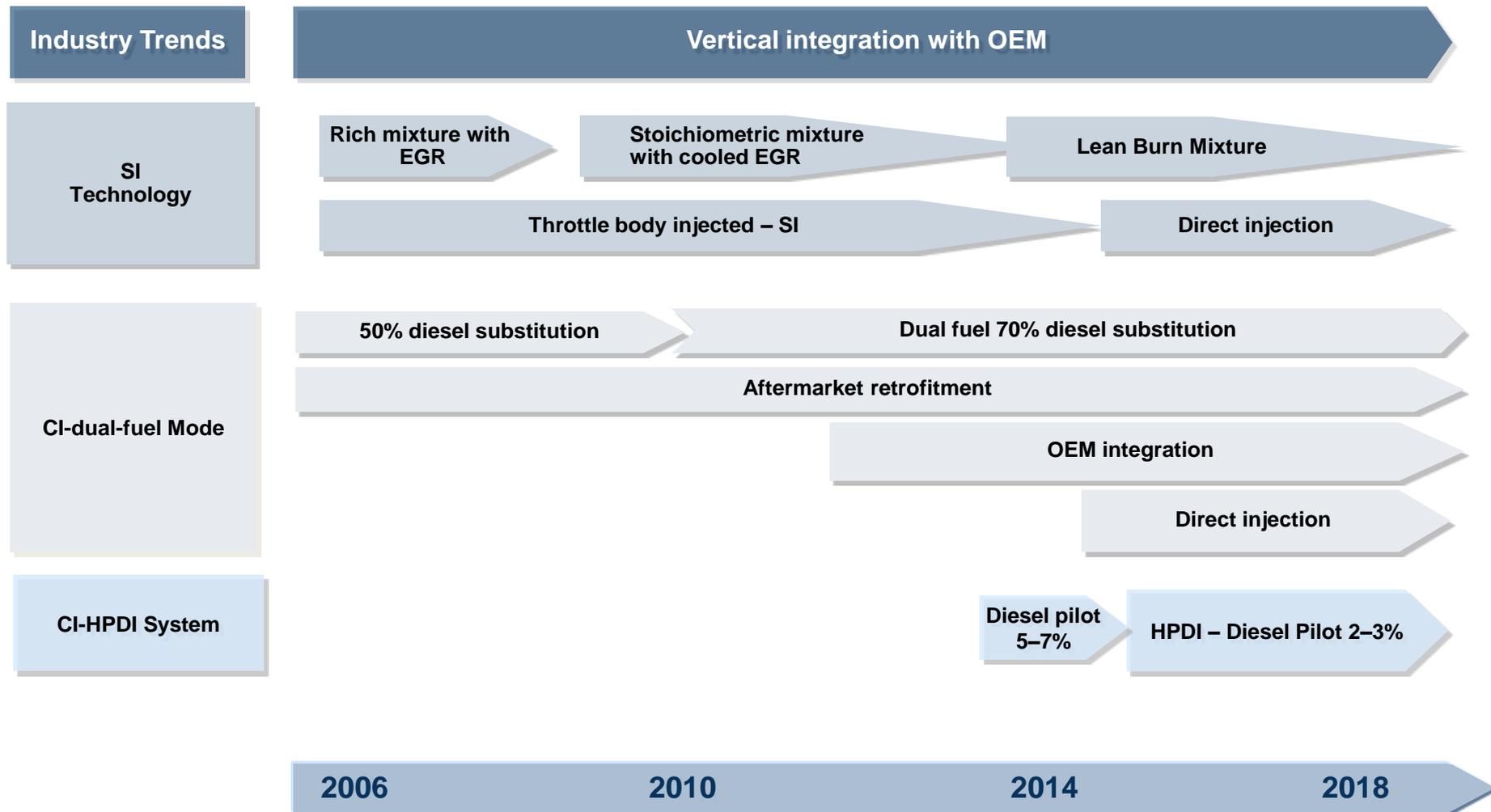
CNG and LNG tanks constitute 67% of the total system costs. LNG penetration in long haul segment to drive the component revenue from € 4.7 million to € 242.2 million in 2018

Note: Component revenues include price of components like fuel injectors, after treatment systems, LNG/CNG tanks and fuel control modules.  
CV Production includes medium and heavy duty trucks and buses  
All figures are rounded. The base year is 2011

# Technology Roadmap

On-board natural gas tanks are experiencing new compositions of materials and designs, and new CI engine architectures are now in focus among OEMs.

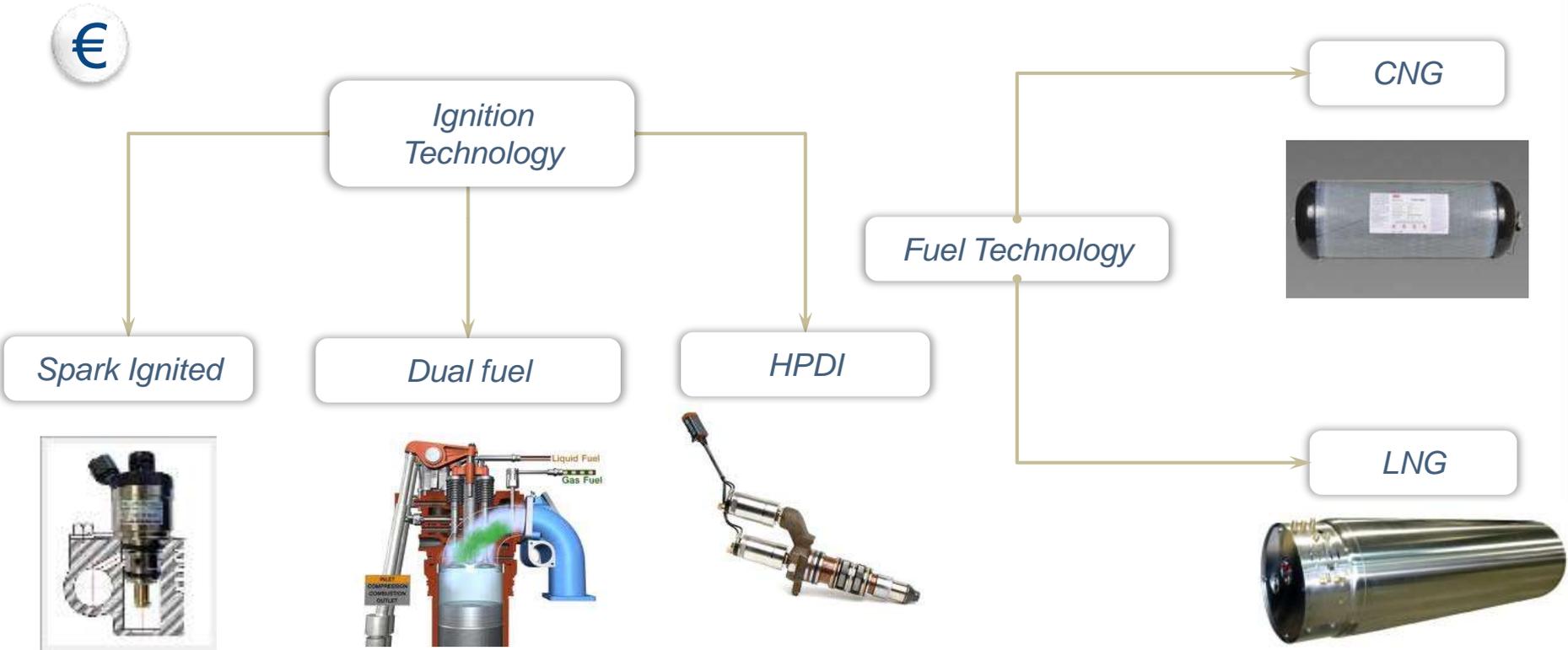
## MD and HD Natural Gas CV Market: Technology and Product Roadmap, Europe, 2006-2018



Source: Frost & Sullivan

# Natural Gas Trucks Price Premium versus Conventional Diesel Trucks -

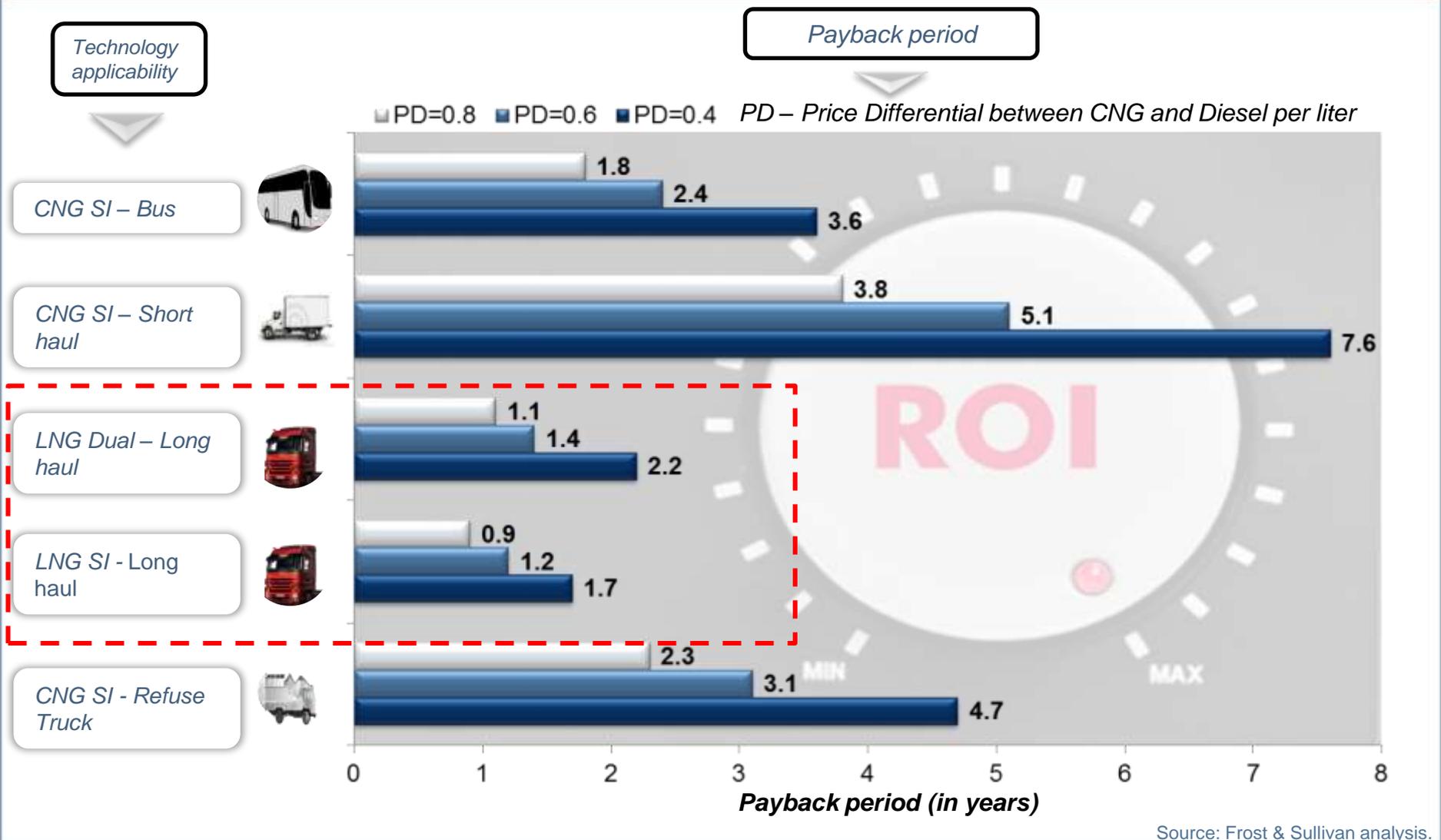
The price premium on natural gas trucks is the highest for LNG CI technology because of the high cost of the high-pressure direct-injector (HPDI), LNG tank and emissions after treatment.



Ignition Technology	Spark Ignited	Dual Fuel	HPDI
Price range	€25,450 *	€ 35,000**	\$72,450***

\* SI engine with CNG as fuel, \*\*CI engine with CNG as dual fuel, \*\*\* CI engine with LNG as fuel. Currently not available in Europe

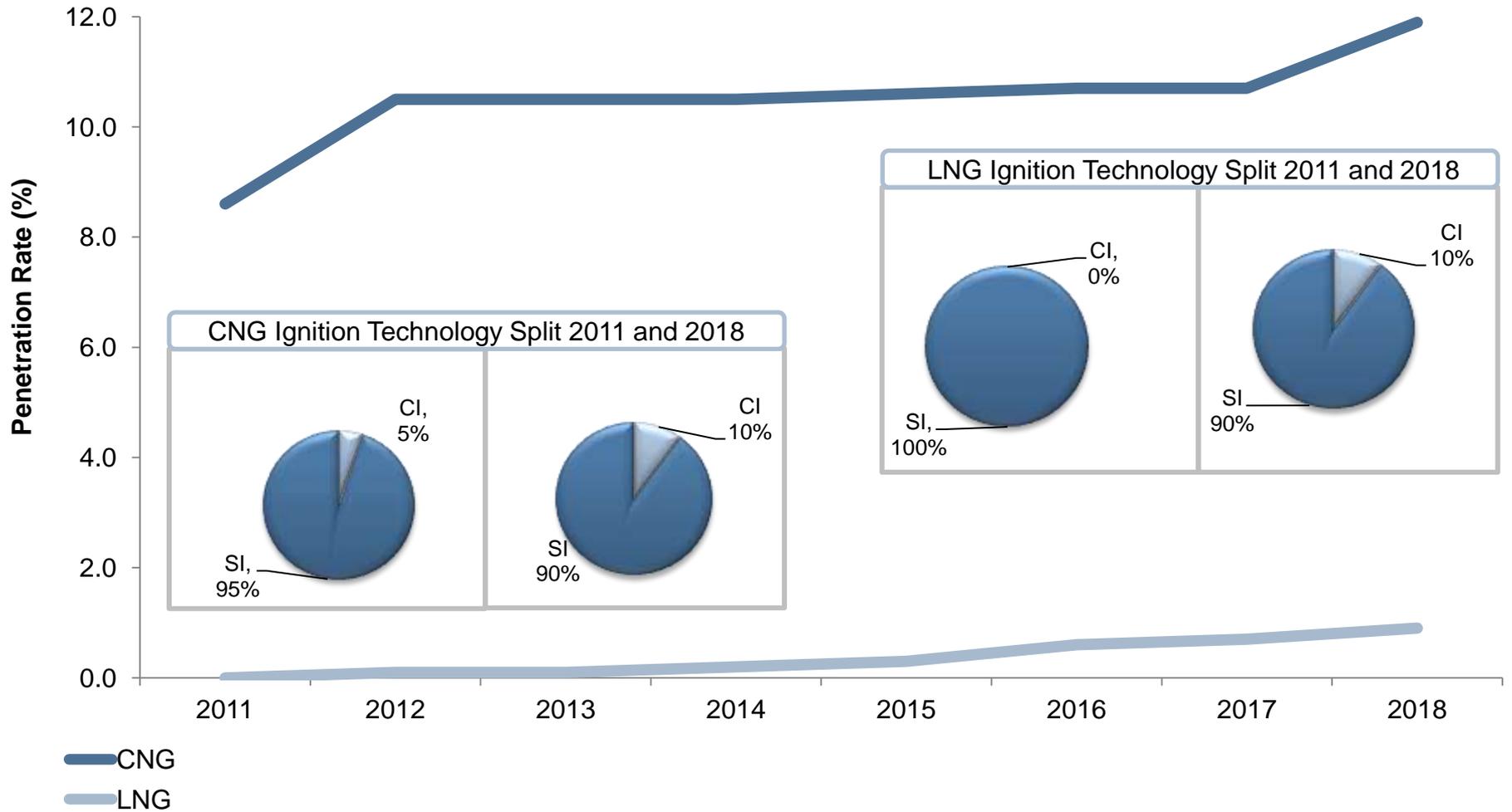
# Payback Period Analysis-Western Europe - Payback Period is Approximately 2 years for Most Appropriate Duty Cycle Applications When the Price Differential Between Diesel and CNG is 0.8 Euros



Source: Frost & Sullivan analysis.

# Bus Penetration Forecast - SI technology is expected to remain dominant in the CNG bus space as the duty cycle requirements of the transit bus segment is a perfect match for CNG technology

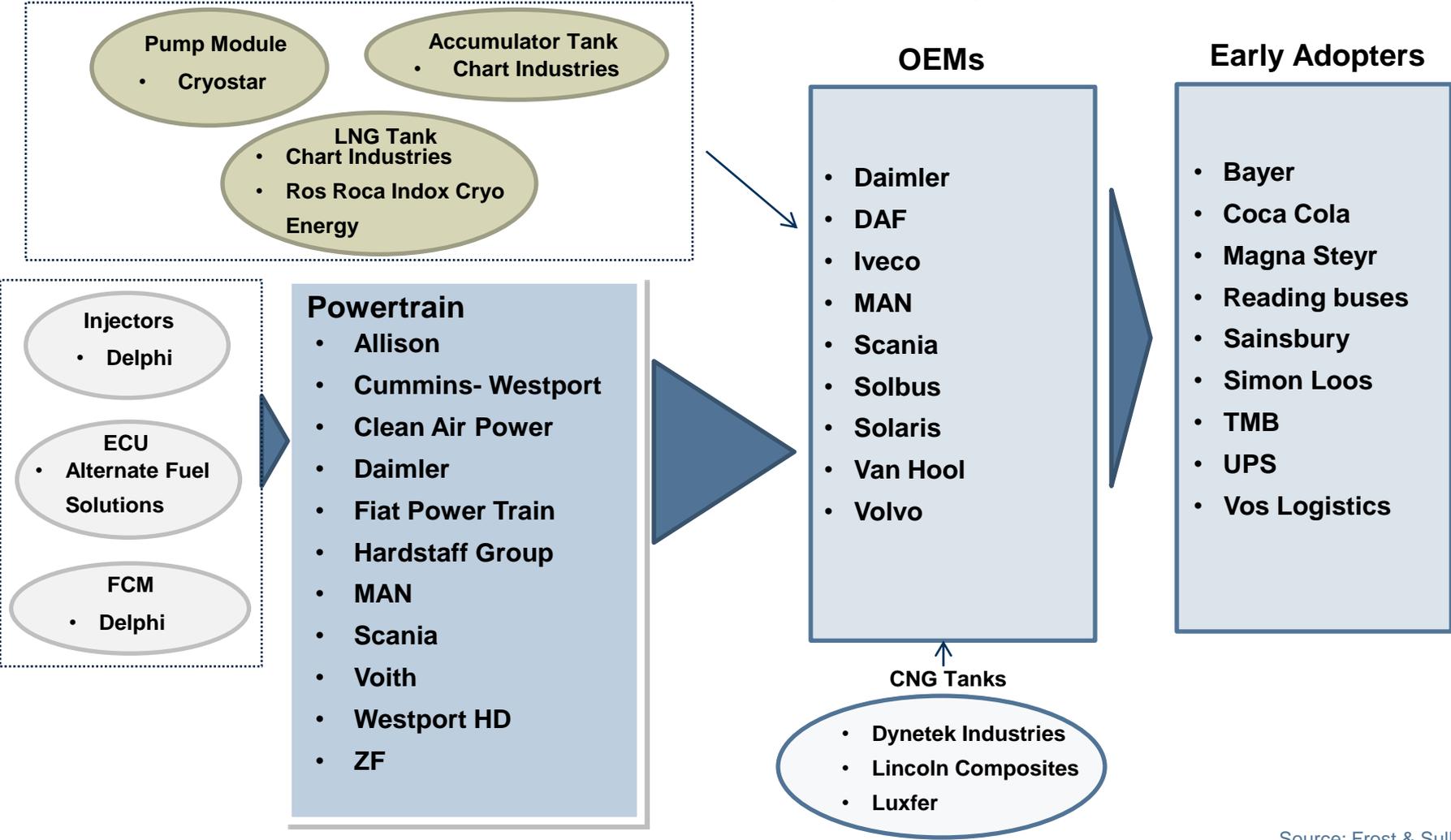
CNG and LNG Technology Penetration Forecast in Bus, Europe, 2011-2018



Note: CI mentioned here refers to Dual Fuel Vehicle. All figures are rounded. The base year is 2011. Source: Frost & Sullivan

# MD and HD Natural Gas CV Market - Key Supply Chain Participants

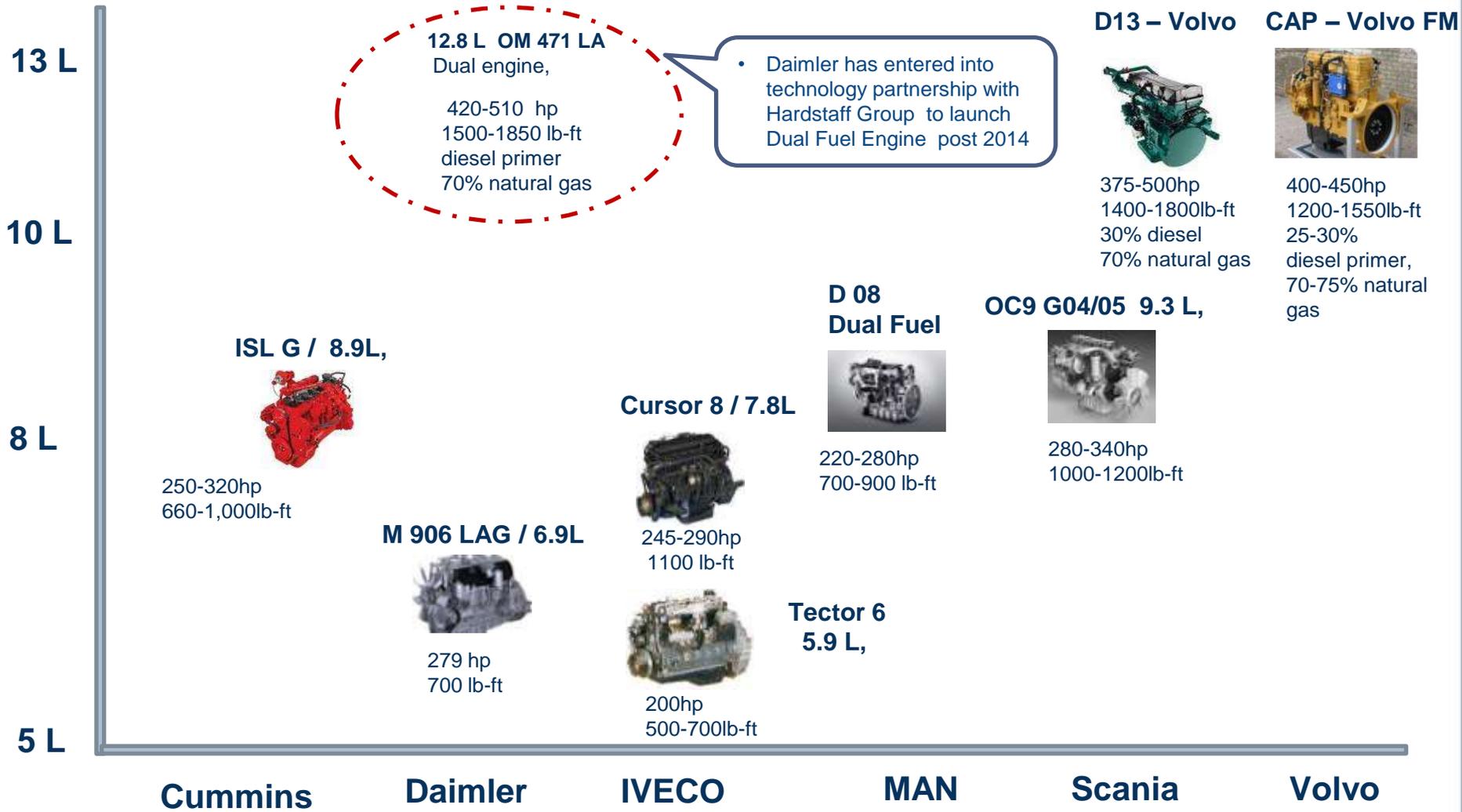
Partial List of Supply Chain Participants, Europe, 2012



Source: Frost & Sullivan

# Case Study: European NG Truck Powertrain Roadmap - OEMs are concentrating on developing a Dual Fuel platform in addition to the already existing spark ignition engine platform

## NG Powertrain Deployment—Europe : 2012



## Global NG CV OEM Strategies: EU - Most European OEMs currently have SI engine platform while Daimler, Volvo and MAN have started focussing on Dual Fuel Platform

Region	Brand	Ignition Technology			Powertrain Partners
		SI	Dual fuel	HPDI	
Europe	Daimler Group				Hardstaff Group
	DAF				CAP, (only aftermarket)
	IVECO				FPT
	MAN				PrinsAuto Gas
	Scania				Scania
	Volvo Group				CAP, Hardstaff, Westport HD



Current portfolio



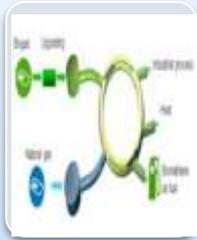
In-development

 NA

**Conclusion** - Favorable government policies, strong OEM product portfolio, extensive network of fuel suppliers have created the successful ecosystem for adoption of NG in major European countries



**France, Germany, Italy, Spain, and Sweden** are the key markets in CNG transit bus segment. Estonia, Slovenia, Ireland, and Poland have shown inclination towards CNG transit buses



**Biomethane is emerging as favored fuel for NG vehicles.** “BioWALK4Biofuels” and “Green Gas Grids” are projects focused on biomethane development in Europe.



**Spark ignited engines to dominate the bus segment.** CNG to feature in over 90% of all natural gas buses by 2018. MAN and FPT engines to feature in majority of the natural gas buses in Europe

Source: Frost & Sullivan

# Thank you !

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